

E-AUCTION SALE NOTICE

M/S MATRIX BIZCOM SERVICES PVT.LTD. (IN LIQUIDATION)

**Reg. Off.: Shop No. 160, 1st Floor, Evershine Mall Jn. Off Link Road, Malad West
Mumbai -400064, Maharashtra, India**

Liquidator: Arun kishanlal Bagaria

**Liquidator Address: 701, Stanford Building, Above Mahindra Showroom, Adjacent to
Shoppers Stop, Junction of SV Road & Burfiwala Lane, Andheri (W), Mumbai – 400058**

Email: bagaria.arun@gmail.com Contact No.- +919820057389

E-Auction Sale of Assets under Insolvency and Bankruptcy Code, 2016

Date and Time of Auction:

24.07.2023 from 10.00 a.m. to 4.00 p.m.

(With unlimited extension of 5 minutes)

Sale of Assets ("Stock in Trade (Content Programme -Tapes) along with all the Trade Receivables") of the company owned by Matrix Bizcom Services Pvt. Ltd. **(In Liquidation)** forming part of Liquidation Estate of Matrix Bizcom Services Pvt. Ltd. in possession of the Liquidator, appointed by the Hon'ble National Company Law Tribunal, Mumbai vide order dated 23.02.2021. The sale of Assets will be done by the undersigned through the e-auction platform <https://ncltauction.auctiontiger.net>.

Asset	RESERVE PRICE & EMD	INCREMENTAL VALUE
COMPANY AS A GOING CONCERN having: 1. Inventory of 18 television programmes with 753 episodes in U-matic format. (Inventory includes 'Comedy Shows" and religious sermons. Some of the contents are in English and Arabic language.) 2. Trade receivables of Rs.5.58 Crores from two debtors.	Reserve Price- 29,50,000/- EMD-2,00,000/-	1,00,000/-

Terms and Condition of the E-auction are as under:

1. E-Auction will be conducted on "AS IS WHERE IS", "AS IS WHAT IS" and "WHATEVER THERE IS BASIS" through approved service provider M/s e-procurement Technologies Limited (Auction Tiger).

2. The Complete E-Auction process document containing details of the Assets, online e-auction Bid Form, Declaration and Undertaking Form, General Terms and Conditions of online auction sale are available on website <https://ncltauction.auctiontiger.net>. Contact: Mr. Praveenkumar Thevar at **+91-9722778828/6351896834/ 079 6813 6855/854 E-mail : praveen.thevar@auctiontiger.net, nclt@auctiontiger.net /support@auctiontiger.net**

Date: 21.06.2023

Place: Mumbai

Sd/-

Arun Kishanlal Bagaria

Liquidator

IBBI/IP-N00278/2017-18/10836