

**NOTICE OF SALE OF ASSETS OF SNNEHA NATURAL WORLD  
PRIVATE LIMITED (in Liquidation)**

**Factory at :** Plot No. 1B, Sector I, Phase III, Gat No. 50, 51, 52 and 53, Parvati Coop.

Indl Estate Ltd, Yadrav, Ichalkaranji, Kolhapur – 416146.

**Regd. Off. At :** Flt 26-A, 1st Flr, A-3, Narayan P Chandivali Road, Off Sakivihar,  
Sakinaka, Mumbai 400072, MH, India

**(Sale under Insolvency and Bankruptcy Code, 2016)**

The undersigned Liquidator of Snneha Natural World Private Limited (In Liquidation) ('Corporate Debtor'), appointed by the Hon'ble NCLT, Mumbai, vide order dated 28.07.2021, intends to sell the following immovable properties forming part of the liquidation estate of Corporate Debtor through e-auction on "as is where is basis", "as is what is basis", "whatever there is basis" and "without recourse basis". Sale will be done by the undersigned through E-Auction service provider i.e. M/S National E-Governance Services Ltd (NeSL) (website: <https://nbid.nesl.co.in/app/login>)

|                                                                                                                                   |                                                                                                                                                                                          |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Date and Time of 13th E-auction                                                                                                   | Thursday, 2nd November, 2023 - 3 PM to 5 PM                                                                                                                                              |
| Last Date and Time for submission of EOI including KYC documents, Eligibility Criteria documents, etc. by the Prospective bidder. | Up to Saturday, 21st October, 2023 by 5 PM                                                                                                                                               |
| Date of declaration of Qualified Bidder(s)                                                                                        | Up to Monday, 23rd October, 2023                                                                                                                                                         |
| Date and Time for Inspection/due diligence of assets under auction by the Qualified Bidder(s)                                     | Up to Tuesday, 31st October, 2023<br>[with one-day prior intimation to Mr. Sudhanshu Pandey – Mob. – 9821916190]<br>11:00 am - 3.30 pm (Except Sundays and Maharashtra State Holidays)]. |
| Last date for submission of Declaration Forms and Earnest Money Deposit (EMD)                                                     | Up to Tuesday, 31st October, 2023 by 03.00 PM.                                                                                                                                           |

| Sr. No. | Description (Assets)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Reserve Price (Rs. in lakhs) | EMD (5% of Reserve Price) (Rs. in lakhs) |
|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|------------------------------------------|
| Block 1 | Leasehold Factory Land admeasuring area about 22,000 Sq.mt covering situated at Plot No. 1-B and 1-C, Village-Yadrav, Gut No. 50,51,52 and 53, Parvati Co-Operative Industrial Estate, Sector-I, Phase- III, Taluka-Shirol, District-Kolhapur, within the local limits of Shirol.<br><b>And</b><br>Building admeasuring approximate built-up area is 46,246.50 Sq. Ft. situated at Plot No. 1-B and 1-C, Village-Yadrav, Gut No. 50,51,52 and 53, Parvati Co- Operative Industrial Estate, Sector-I, Phase- III, Taluka-Shirol, District- Kolhapur, within the local limits of Shirol. | 828                          | 41.40                                    |

Bidder/s may refer to detailed terms and conditions and tender documents (Process Memorandum) through websites: <https://nbid.nesl.co.in/app/login> and can also visit [www.ibbi.gov.in](http://www.ibbi.gov.in) for the sale auction notice. They can contact through Email: [araventhase@nesl.co.in](mailto:araventhase@nesl.co.in), [ipsupport@nesl.co.in](mailto:ipsupport@nesl.co.in), [sankar@nesl.co.in](mailto:sankar@nesl.co.in), [neeld@nesl.co.in](mailto:neeld@nesl.co.in) or write to the undersigned at [snnehaworld@gmail.com](mailto:snnehaworld@gmail.com) contact numbers: Mr. Araventhase SE +91- 9384676709, Mr. Neel Doshi +91- 9404000667 or can contact Mr. Sudhanshu Pandey Mob. No. +91-9821916190.

The Liquidator has the absolute right to accept or reject any or all offer(s)/bids or adjourn/postpone/cancel the e-Auction or withdraw any property or portion thereof from the auction proceeding at any stage. Any revision in the sale notice will be uploaded on the website on <https://nbid.nesl.co.in/app/login> It is requested to all the bidders to kindly visit the website regularly.

**Place: Mumbai**

**Date: 30.09.2023**

S/d-  
Ravindra Chaturvedi

Liquidator of Snneha Natural World Private Limited (In Liquidation)

IBBI Regn. No.: IBBI/PA-001/IF-P00792/2017-2018/1389

AFA Valid up to -23rd November, 2023

Address: 31-E, BKC Centre, Laxmi Industrial Estate, New Link Road,  
Anand Nagar, Mumbai - 400053

