

SALELINK ECOM PRIVATE LIMITED

Liquidator's Address- Flat No. 402, Plazio CHA Building 23E, Near S.M. Shetty School, Powai, Mumbai - 400076

Corresponding Address: Renaissance Insolvency Resolution Professionals Private Limited at 101, Kanakia Atrium 2, Cross Road A, Chakala MIDC, Andheri East, Mumbai - 400093.

Contact: +91 9082156208; Email liq.sepl@rirp.co.in , kamalgurnaniip@gmail.com

E -AUCTION - SALE OF ASSETS UNDER IBC, 2016

Date and Time of Auction: 11 September 2023 (Monday) at 11:00 A.M. to 12:00 Noon
(With unlimited extension of 5 minutes each)

E-Auction Sale of Assets by **SALELINK ECOM PRIVATE LIMITED** (In Liquidation) forming part of Liquidation Estate under section 35(f) of IBC 2016 read with Regulation 33 of Liquidation Process Regulations. E-Auction will be conducted on "AS IS WHERE IS, AS IS WHAT IS, WHATEVER THERE IS AND NO RECOURSE BASIS".

The Sale will be done by undersigned through e-auction service provider National E-Governance Services Limited via website <http://www.pda.nesl.co.in>

(Amount in INR)

Options.	Asset	Reserve Price	EMD Amount	Incremental Bid Amount
A.	Sale of Assets in parcel (Under Regulation 32(d) of Liquidation Regulations, 2016) Date and Time of Auction: 11 September 2023 at 11:00 A.M. to 12:00 Noon			
	Plant & Machinery	54,93,000	5,50,000	1,00,000

Notes to Auction Process:

- Bidding shall be allowed on submission of EMD for above option.
- Please refer the process memorandum for detailed information.

Last date for submission of Eligibility Documents : 25 August 2023, Friday
Last date for data room access, site visit, discussion meetings : 04 September 2023, Monday
Last date of EMD submission : 06 September 2023, Wednesday upto 5:00 PM
Date and time of E-Auction : 11 September 2023, Monday
(Between 11:00 A.M. to 12:00 Noon)

Note: The detailed Terms & Conditions, E-Auction Application Form & other details of online auction are available on <http://www.pda.nesl.co.in>

In case of any clarifications, please contact the undersigned at liq.sepl@rirp.co.in or kamal@rirp.co.in

Date: 11 August 2023

Place: Mumbai



Kamal Kishor Gurnani

As Liquidator of Salelink Ecom Private Limited
vide Hon'ble NCLT order dated 13th January 2023

IBBI Registration: IBBI/IPA-001/IP/P-01463/2018-2019/12338

Authorization for Assignment valid till 14th December 2023

Address: Renaissance Insolvency Resolution
Professionals Private Limited, 101, Kanakia Atrium 2, Cross Road A,
Chakala MIDC, Andheri East, Mumbai - 400093.

Email: liq.sepl@rirp.co.in