

**TVC SKY SHOP LIMITED (IN LIQUIDATION)**  
**CIN: U72200MH2000PLC126357**  
**E-AUCTION SALE NOTICE**

**(Sale of Assets under Insolvency and Bankruptcy Code, 2016)**

The Liquidator appointed by the Hon'ble NCLT, Mumbai Bench, vide order dated 30th May, 2019, of TVC Sky Shop Limited announces the Sale of following intangible asset of TVC Sky Shop Limited (In Liquidation) ("Corporate Debtor"), forming part of its Liquidation Estate by e-auction on "AS IS WHERE IS BASIS", "WHATEVER THERE IS BASIS", "AS IS WHAT IS" and "WITHOUT RECOURSE BASIS". The **sale will be held on 20th March, 2023**, by the undersigned through E- Auction service provider National E-Governance Services Ltd (NeSL) (website: <https://nbid.nesl.co.in/app/login>). For further information relating to the e-auction kindly visit the website mentioned above or write to the undersigned at [dsrajan@plslegal.in](mailto:dsrajan@plslegal.in) / [tvcskyshop.cirp@gmail.com](mailto:tvcskyshop.cirp@gmail.com)

<b>Date and Time of E-auction:</b>	<b>Monday, 20th March, 2023, 11 AM to 4 PM</b>		
<b>Last Date and Time for submission of EOI including KYC documents, Eligibility Criteria documents, etc. by the Prospective bidder.</b>	<b>Up to Monday, 13th March , 2023 by 5 PM</b>		
<b>Last date for submission of Declaration Forms and Earnest Money Deposit</b>	<b>Up To Thursday 16th March, 2023 by 5 PM</b>		
<b>Date and Time for Inspection/due diligence of assets under auction by the Qualified/Eligible Bidder(s):</b>	<b>Up to Thursday, 16th March, 2023 (with one-day prior intimation to the undersigned Mob. – 9820006168, between 11:00 am - 3.30 pm (except on Sundays and Public Holidays).</b>		
<b>Sr. No.</b>	<b>Description (Assets)</b>	<b>Reserve Price(Rs.)</b>	<b>EMD (10% of Reserve Price)(Rs.)</b>
1	<i>Copyright of Title of Work- Speak English In Thirty Days</i>	1,80,000	18,000

Interested Bidder/s may refer to detailed terms and conditions and tender documents (Sale Process Memorandum) through website: <https://nbid.nesl.co.in/app/login> and can also visit [www.ibbi.gov.in](http://www.ibbi.gov.in) for the sale auction notice. They can contact through Email: [araventhase@nesl.co.in](mailto:araventhase@nesl.co.in), [gunjann@nesl.co.in](mailto:gunjann@nesl.co.in) or write to the undersigned at [dsrajan@plslegal.in](mailto:dsrajan@plslegal.in) or [tvcskyshop.cirp@gmail.com](mailto:tvcskyshop.cirp@gmail.com), contact numbers: Mr. Araventh S E, + 91 9384676709, Mr. Gunjan Narula, +91 84470 18554.

The Liquidator has the absolute right to accept or reject any or all offer(s)/bids or adjourn/postpone/cancel the E- auction or withdraw any property or portion thereof from the auction proceeding at any stage. **Any revision in the sale notice will be uploaded on website <https://nbid.nesl.co.in/app/login>.** It is requested to all the bidders to kindly visit the website regularly.

Date: 20/02/2023

Place: Mumbai

For TVC Sky Shop Limited (In Liquidation)

Sd/-

Liquidator

Sundararajan Devanathan

IBBI Reg No.: IBBI/IPA-003/IP-N00097/2017-18/10972

303-304, Natwar Chambers, 94, Nagindas Master Road, Fort, Mumbai- 400 023.