

**E-AUCTION SALE NOTICE UNDER IBC, 2016
SSMP INDUSTRIES LIMITED (In Liquidation)**

Registered office: K-336, Sarita Vihar, New Delhi, Delhi - 110076

Date of announcement: - 12.07.2025

Date of e-auction: - 25.07.2025
at 03:00 PM to 05:00 PM.

(With auto extension of 5 minutes each in the event of bids placed in the last 5 minutes, till the auction sale is concluded)

Sale of assets and properties of SSMP Industries Limited (**in Liquidation**), by the Liquidator, appointed by the Hon'ble National Company Law Tribunal, New Delhi Bench - III vide' order dated 31.07.2019. The sale will be done by the undersigned through the e-auction platform: <https://www.baanknet.com>.

ASSETS	BLOCK	RESERVE PRICE	EARNEST MONEY AMOUNT	BID INCREASE AMOUNT
<u>COMPANY AS A GOING CONCERN:</u>				
<i>Major asset details are:</i>				
1. Land at Chittoor, Andhra Pradesh 2. Receivables 3. Actionable Claims 4. Assets under Section 66 Application 5. Registered Trademarks	Block-1	Rs. 668.00 Lakhs	Rs. 66.80 Lakhs	Rs. 50,000/-

Terms and Condition of the E-auction are as under

1. E-Auction will be conducted on "AS IS WHERE IS", "AS IS WHAT IS" and "WHATEVER THERE IS BASIS" and "NO RECOURSE BASIS" only.
2. The Complete E-Auction process document containing details of the Assets, Terms and Conditions of online auction sale are available on website <https://www.baanknet.com>. Contact no. for any queries: Contact No. - +91 82912 20220, Email id - support.baanknet@psballiance.com
3. The assets mentioned above can be inspected by the prospective bidders at the site with prior appointment, contacting Mr. R.K. Gupta: +91-9711695518.
4. The intending bidders are required to deposit Earnest Money Deposit (EMD) amount on the e-auction portal in their e-wallet before the due date.
5. The intending bidder should submit the required documents for participation in the

E- Auction as specified in e-process documents. The formats of these Annexures can be taken from the Complete E-Auction process document.

6. The prospective bidders shall submit an undertaking that they do not suffer from any ineligibility under section 29A of the Code to the extent applicable and that if found ineligible at any stage, the earnest money deposited shall be forfeited.
7. The Liquidator has the absolute right to accept or reject any or all offer(s) or adjourn/postpone/cancel the e- Auction or withdraw any property or portion thereof from the auction proceeding at any stage without assigning any reason thereof.
8. The sale certificate/agreement will be issued in the name of the successful bidder/its nominee/assignee and will not be issued in any other name.
9. The sale shall be subject to provisions of the Insolvency and Bankruptcy Code 2016, i.e., Sec 29A in particular) and regulations made thereunder for the successful bidder and/or his nominee/assignee.
10. The liquidator reserves the right, without giving reasons, at any time and in any respect, to amend and/or annul this invitation.



Mr. Yogesh Sethi

Liquidator of SSMP Industries Limited

IP Registration No. IBBI/IPA-001/IP-P00814 /2017-18/11379

Reg. Office: 213, First Floor, DDA Market, LSC,
A-6, Paschim Vihar, New Delhi -110063

Process E-Mail Id: lqdssmp2021@gmail.com

Reg. Mail Id: sethiyogesh@yahoo.com

AFA valid upto 30.06.2026

Date: 12.07.2025

Place: Delhi

Traditional drinks offer budget-friendly alternatives to expensive supplements

New Delhi, July, 11 (UNI): For vegetarians looking to boost their protein intake, especially for muscle building and recovery, the good news is that you don't need expensive, specialized supplements. Many traditional Indian drinks are great sources of protein, moreover these are made from readily available, budget-friendly ingredients that are commonly found in Indian homes. These whole drinks provide not only protein but also a wealth of essential vitamins, minerals and fiber that supplements often lack, giving you a more complete and natural nutritional profile. Instead of costly powders, you can harness the power of everyday kitchen staples to fuel your fitness goals effectively and affordably. Here are some commonly used traditional vegetarian protein drinks that can help boost protein intake:

1. **Sattu Sherbet:** Sattu is a flour made from roasted Bengal gram (chickpea). It is an incredibly nutritious and a traditional protein source which is widely used in North and East India. Sattu sherbet is a refreshing drink made by mixing Sattu with water, jaggery or salt, and spices like black salt and roasted cumin powder. Besides a high concentration of protein the drink is also rich in fiber and iron. Known for its cooling properties it is ideal for use during summers.

Preparation: Mix 2-3 tablespoons of Sattu powder with a glass of water.

Add a pinch of black salt, a squeeze of lemon juice, and a dash of roasted cumin powder for a savory version, or jaggery/sugar for a sweet one.

2. **Nut Milks (Homemade):** While widely considered as a new innovation, making milks from nuts like almonds or peanuts has ancient roots. These can be made by soaking nuts, blending them with water, and straining.

Almond milk (store-bought) is often low in protein unless fortified, but a homemade, less-strained version offers more protein. Peanut milk can be particularly protein-rich, having 25 per cent protein.

Preparation: Soak 1/2 cup almonds or peanuts overnight. Drain, blend with 2-3 cups of fresh water until creamy. Strain through a nut milk bag or fine sieve. Sweeten if desired.

3. **Lassi/Buttermilk (Indian, Lacto-vegetarian):** Traditional Indian yogurt-based drinks like Lassi is a

blend of yogurt, water, and sometimes fruit or sugar (sweet lassi) or spices (salted lassi). Buttermilk (chaas) is thinner, and is made from yogurt, water, and spices.

Protein Specification: A glass of lassi or chaas can provide 5-10g of protein, depending on the amount of yogurt used. They also provide probiotics for gut health.

Preparation: Blend 1 cup of plain yogurt with 1/2-1 cup of water. For sweet lassi, add sugar/honey and fruit (e.g., mango). For salted lassi/chaas, add black salt, roasted cumin powder, and chopped coriander/mint.

4. **Ragi Malt/Porridge (Indian):** Ragi (finger millet) is an ancient grain often consumed in South India. Ragi malt is a nourishing drink/porridge made from ragi flour, often cooked with water or milk (dairy or plant-based) and sweetened. Ragi itself isn't exceptionally

high in protein (around 7g per 100g), but it offers methionine, an essential amino acid which is often lacking in other cereals. When combined with legumes or nuts (as often is in traditional diets), it contributes to a complete protein profile.

5. **Badam Ragda, the Wrestler's Secret Weapon (Vegetarian-Friendly):** Badam Ragda is a traditional Indian drink, essentially a rich, wholesome concoction primarily made from soaked and ground almonds, often blended with various nuts, seeds, dried fruits, and spices. It's known for its cooling properties despite almonds being inherently "warming."

This drink is a staple of the Wrestlers as Almonds are a significant source of plant protein (around 6g per 30g serving) and contribute to muscle repair and growth after strenuous workouts. When combined with other nuts/seeds, it provides a broader amino acid profile.

Dakshin Samvad' in Hyd celebrates 50 yrs of official language dept, showcases India's linguistic unity

Hyderabad, July, 11 (UNI): As part of its Golden Jubilee celebrations, the Department of Official Language under the Ministry of Home Affairs, Government of India, organised "Dakshin Samvad" at Gachibowli Stadium in Hyderabad today, marking a significant tribute to India's multilingual spirit and the growing role of Hindi as a unifying language. The event, the second major celebration following the inaugural in Delhi, brought together leaders, scholars, and language advocates from across the country to highlight linguistic harmony and the evolution of Hindi in governance and society. Rajya Sabha Deputy Chairman Harivansh, addressing the gathering, said that the push for Hindi often came from those whose mother tongue was not Hindi. "Today, the Prime Minister and Home Minister are continuing that tradition," he noted. Union Coal and Mines Minister G Kishan Reddy, the Chief Guest, emphasised the importance

of promoting Indian languages, especially Hindi, in daily life and governance. Reflecting on the 50-year journey of the department, he hailed the last decade under Prime Minister Narendra Modi and Home Minister Amit Shah as a "golden era" for Hindi and Indian languages. He cited visionary figures such as Mahatma Gandhi, Dr Ambedkar, Dr Kalam, and Atal Bihari Vajpayee, all of whom advocated for education and communication in Indian languages. Guest of Honour, Andhra Pradesh Deputy Chief Minister Pawan Kalyan, urged people to embrace Hindi without hesitation, saying, "If we can learn foreign languages, why hesitate with Hindi? It connects hearts." Recalling Dr Kalam's thoughts, he stressed the emotional and cultural role of language. Prof Manikyamba, a noted scholar from Telangana, reflected on her 55-year journey with Hindi and described it as a "Veena" resonating with the voices of all languages.



Tamil Nadu-based scholar Prof Anant Krishnan also praised the growing acceptance of Hindi in southern India Anshuli Arya, Secretary of the Department of Official Language, in her welcome address, said Hyderabad—where languages like Telugu, Hindi, Urdu, Sanskrit, and English blend seamlessly—was the ideal venue for this celebration. She highlighted the department's technological advancements, including initiatives like Mantra, Leela, e-Mahashabdakosh, and Kanthasth, and credited the PM's impactful use of Hindi for inspiring youth across the country. Publica-

tions from institutions such as BEL, ONGC, Indian Institute of Millets Research, Union Bank of India, and BDL were released during the event. Winners of sports competitions organised for Central Secretariat officials were also felicitated. The event concluded with an idea exchange session involving Telugu, Kannada, and Tamil scholars, all of whom expressed support for the growing role of Hindi in national discourse. A colourful cultural performance showcasing India's linguistic and cultural richness wrapped up the celebrations.

Row Over RSS Chief's 'Retire At 75' Comment, Opposition Reads Between Lines

Nagpur/New Delhi, July, 11 (UNI): Rashtriya Swayamsevak Sangh (RSS) chief Mohan Bhagwat's comments on leaders stepping back at 75 have stirred the pot, with the opposition taking digs at the ruling BJP. The RSS chief's remarks referred to a speech by Moropant Pingale, an RSS ideologue, on his 75th birthday, but the Congress and its ally Shiv Sena (UBT) seized the opportunity to

read between the lines. The RSS has clarified that the comments merely referred to Moropant Pingale and were not to be linked to anyone else. The BJP has yet to respond to the opposition barbs. Speaking at the official launch of the book, 'Moropant Pingale: The Architect of Hindu Resurgence' in English two days ago, Mr Bhagwat had recalled a statement on turning 75 that the veteran

pracharak (ideologue) had once said. "Pingale once said that when the shawl of 75 years is draped over you, it means that you have reached a certain age and should step aside and let others work," Mr Bhagwat told a crowd that had gathered in the Vanamati auditorium in Nagpur. Pingale had made the remark after being felicitated with a shawl on his 75th birthday during a Vrindavan visit, he

said. The shawl symbolised respect, but Pingale understood its deeper meaning—that it marked a generational shift and a quiet nudge to step aside for younger leaders, said Mr Bhagwat, adding that he gracefully embraced the gesture. Mr Bhagwat's emotional speech, comprising untold anecdotes, was a tribute to the veteran ideologue, intended to highlight his humility and self-awareness.

The Opposition, however, is playing up the remark as reflective of an apparent friction between the BJP and the RSS, and that the BJP had always favoured senior leaders to step aside for younger leadership to take over. Shiv Sena MP Priyanka Chaturvedi said it was a "clear message" and whatever is going on between the RSS and the BJP is clearly visible from their remarks.



Centre approve Rs 1,066 cr to six flood, landslides affected states

New Delhi, July, 11 (UNI): The Central Government today approved the release of Rs 1,066.80 crore to flood and landslides affected states of Assam, Manipur, Meghalaya, Mizoram, Kerala, Uttarakhand. Among the six flood affected states, Assam received Rs 375.60 crore, Rs 29.20 crore was given to Manipur, Rs 30.40 crore to Meghalaya, Rs 22.80 crore to Mizoram, Rs 153.20 crore to Kerala and Rs 455.60 crore to Uttarakhand, as Central share from State Disaster Response Fund (SDRF), a Home Ministry statement



said. These states have been affected due to extremely heavy rains, floods and landslides during the south-west monsoon of this year. So far this year,

the Centre has released Rs 6,166.00 crore from the SDRF to 14 states and Rs 1,988.91 crore from the National Disaster Response Fund (NDRF) to 12 states. Additionally, Rs

726.20 crore has been released from the State Disaster Mitigation Fund (SDMF) to five states, along with Rs 17.55 crore from the National Disaster Mitigation Fund (NDMF) to two states.

The Central Government has also provided all logistic assistance, including deployment of requisite NDRF teams, Army teams and Air Force support to all the flood, landslides, cloudburst affected States. During the ongoing monsoon season, 104 teams of NDRF are deployed in the 21 States/UT for rescue and relief operations.

Planned parenthood crucial for maternal, child health: Nadda



New Delhi, July, 11 (UNI): Union Health Minister JP Nadda, on the occasion of the World Population Day today, underscored the importance of planned parenthood in ensuring improved maternal and child health outcomes. Observed annually, this year's theme, 'Healthy timing and spacing of pregnancy for the health and well-being of mother and child', highlights the critical role of informed family planning in public health. In a message shared on social media platform X, Nadda stated, "World Population Day serves as a platform to raise awareness about family planning and renew our commitment to addressing population-related challenges." He emphasised that planned parenthood is integral to achieving healthier outcomes for mothers and children.

Meanwhile, the United Nations Population Fund's (UNFPA) State of World Population Report 2025, released earlier this week, noted that 36% of Indian adults experience unintended pregnancies, while 30% face an unfulfilled desire for more or fewer children. Alarmingly, 23% experienced both. Commenting on the report, Dr Sombrata Ray, Unit Head at CK Birla Hospitals, CMRI, Kolkata, described the figures as indicative of broader systemic issues related to reproductive health access, education, and empowerment. "I think this is not just a statistic, but it is indeed millions of families going through emotional, financial, and physical consequences of either a lack of timely information or support. "Even more concerning is the fact that many unintended pregnancies are largely preventable. This signals a huge gap in reproductive awareness, availability of contraceptives, and open communication about family planning. Public and private healthcare systems must come together to take adequate measures. "We need to make greater investments in community

education, increase access to contraceptive counseling and fertility support, and make reproductive health services accessible to both men and women in communities both urban and rural," the doctor said. She called for stronger collaboration between public and private sectors in healthcare, stressing the need for greater investment in community edu-

cation, wider access to contraceptive counselling, and improved reproductive health services, particularly in underserved urban and rural areas. India is home to over 1.46 billion people, making it the world's most populous country, after China. According to a new UN Population Fund's (UNFPA) 2025 State of World Population Report released on June, 2025.

India 'Will Have Largest Workforce By 2047': NSA Ajit Doval



Chennai, July, 11 (UNI): National Security Advisor (NSA) Ajit Doval on Friday spoke about India's rising economic stature and military might on the world stage and also made a prophesy about likely milestones that the country will achieve by 2047, the landmark year when we celebrate 100 years of Independence. He said that the country has the potential to grow at an exponential rate and the GDP may grow by

eight times will 2047. Doval, while addressing the gathering at the 62nd convocation ceremony of IIT-Madras, chronicled the country's journey from its troubled past to a bright future on the back of solid contributions from a host of national icons and also urged the students to shape themselves as dynamic leaders. The NSA also underlined the importance of adopting high-value technology like Artificial Intelligence (AI)

and sought to draw a comparison with China in developing 5G technology. "The Chinese took 12 years and invested \$300 billion to develop 5G. We didn't have that much time or that much money. But, in just two-and-a-half years, we went to create an indigenous alternative," he remarked. Rallying behind the popular sentiment at the conclave, Doval said that the big dreams of tomorrow are very much within our reach, however it requires collective effort of countrymen. He supported the views expressed by one of the learned professors that by 2047, India's GDP could multiply by as many as eight times and it could reach \$32 trillion. "If that happens, our per capita income will grow from \$2,500 dollars to \$22,000. The country will have about 1.1 bil-

lion working population - highly skilled across multi-oriented disciplines. There will be a burgeoning middle class while the country's demography, civilisational and spiritual strength will add another dimension to its prowess," he told the gathering. He added that in contrast to India, China would have a squeezed workforce and may see its workforce reduce to 23 per cent to less of what it has today. The NSA called upon the students to prepare themselves as 'leaders of tomorrow' to sustain the multi-pronged challenges of the next era, as they will be the ones who will serve as the 'X factor'. He further said that the country's technological advancements will be at a critical juncture and will need a careful calibration to safeguard national security.

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Assets	Block	Reserve Price	Earnest Money Amount	Bid Increase Amount
COMPANY AS A GOING CONCERN: Major asset details are: 1. Land at Chittoor, Andhra Pradesh 2. Receivables 3. Actionable Claims 4. Assets under Section 66 Application 5. Registered Trademarks	Block-1	Rs. 668.00 Lakhs	Rs. 66.80 Lakhs	Rs. 50,000/-

Terms and Condition of the E-auction are as under

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S/d
Mr. Yogesh Sethi,
Liquidator of SSMP Industries Limited
IP Registration No. IBI/PA-001/IP-P00814 /2017-18/11379
Reg. Office: 213, First Floor, DDA Market, LSC,
A-6, Paschim Vihar, New Delhi - 110063
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AFV valid upto 30.06.2026

