

Notice of Sale of Assets of Cox & Kings Limited

Cox & Kings Limited (In Liquidation)

(Registered Office: Unit no. 313, 3rd Floor, Turf Estate, Mahalaxmi, Mumbai 400011)

**Administrative Office: Todi Estate, Unit No. 48, A-Wing 4th floor, Sun Mill Compound, Above Post office,
Lower Parel (W), Mumbai 400013**

Liquidator: Mr. Ashutosh Agarwala

Address for Correspondence

Peninsula Business Park, Tower B, 19th Floor, Lower Parel, Mumbai 400013, India

Email ID: ip.coxandkings@excedor.com

E-Auction for Sale of Assets of Cox & Kings Limited

Under

Insolvency and Bankruptcy Code, 2016

Date and Time of Auction:

8th November, 2023 from 2.00 PM to 4.00 PM

(With unlimited extension of 5 minutes each)

Notice for sale of Assets of M/s. Cox & Kings Limited -In Liquidation ("Company") by the Liquidator appointed by the Hon'ble National Company Law Tribunal, Mumbai Bench vide order dated 16th December 2021. The sale of Assets will be done by the Liquidator on E-Auction Platform on the portal (<https://www.eauctions.co.in>) of M/s Linkstar Infosys Private Limited.

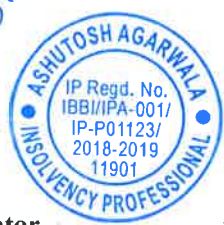
Lot	Description of Assets	Reserve Price in INR (Assets for Sale)	Earnest Money Deposit (EMD) in INR
1.	Sale of M/s Cox & Kings Limited – In Liquidation ("Company") as a Going Concern	Rs. 16.74 crores	Rs. 33.48 Lacs
2.	Sale of Trade Receivables of M/s Cox & Kings Limited outstanding as on 10 th October, 2023 collectively as a set of Assets.	Rs. 8.34 crores	Rs. 8.34 Lacs
3.	Sale of Trademarks & Domains Names of M/s Cox & Kings Limited collectively as a set of Assets	Rs. 18.81 crores	Rs. 37.62 Lacs
4.	Sale of each of the Paintings & Artefacts of M/s Cox & Kings Limited as an individual Asset on standalone basis.	Rs. 1.013 crores (Aggregate Reserve Price)	Rs. 10.13 Lacs (Aggregate EMD)

The sale of Assets is grouped in 4 (four) Lots and the Eligible Bidders may Bid for each individual lot or for multiple lots. Additionally, in case of Lot No. 4 of Paintings and Artefacts, the Eligible Bidders may Bid for one (1) Item or any combination of multiple Items.



Terms and Condition of the E-Auction are as under:

1. E-Auction will be conducted on "AS IS WHERE IS", "AS IS WHAT IS" AND "WHATEVER THERE IS" basis. As such sale of the Assets of the Company is without any recourse or any kind of warranties and indemnities and is being conducted through approved E-Auction Service Provider M/s Linkstar Infosys Private Limited.
2. The complete E-Auction Process Document containing overview of the Assets of the Company along with Eligibility Documents and other supporting documents to be submitted by the Bidders including General Terms and Conditions of the E-Auction Process and the technical procedure for submission of Bids are available on website of the Company (<https://www.coxandkings.com/liquidation-process/>) and the website of the E-Auction Service Provider (<https://www.eauctions.co.in>).
3. The Qualified Bidders will be identified by the Liquidator and only the Qualified Bidders can participate in E-Auction Process on the E-Auction Platform (<https://www.eauctions.co.in>) after payment of Earnest Money Deposit (EMD). The E-Auction Service Provider (M/s Linkstar Infosys Private Limited) will provide User ID and Password by email to the Qualified Bidders on registration at the E-Auction Platform.
4. The Qualified Bidders, prior to submitting their Bid, should make their independent inquiries regarding the Company, Assets, Claims and Liabilities, Commercial and Financial Commitments, Operational and Maintenance charges, and other Recurring and Incidental business costs, if any, at their own expense and satisfy themselves.
5. The Successful Bidder shall be responsible for the applicable stamp duties, legal costs, transfer charges and fees, GST or any other taxes related to the sale of Assets under this E-Auction and for completing the documentation and obtaining the permissions relating to the sale of Assets of the Company and sale of Company as a going concern.
6. The sale shall be subject to provisions of Insolvency and Bankruptcy Code, 2016 and related regulations. For the sale of Company as a going concern, the Liquidator/ Successful Bidder would be mandatorily required to approach to Hon'ble NCLT, Mumbai Bench for suitable orders in accordance with the E-Auction Process Document.
7. The Liquidator has the absolute right to accept or reject or modify any or all the Bids or adjourn/postpone/cancel the E Auction at any stage without assigning any reason thereof.



Ashutosh Agarwala, Liquidator

On behalf of Cox & Kings Limited

IBBI Registration No.: IBBI/IPA-001/IP-P01123/2018-2019/11901

**IBBI Registered Off.: D-1005, Ashok Towers, Dr. S. S. Rao Road,
Parel, Mumbai City, Maharashtra – 400012.**

Place: Mumbai

Date: 12th October, 2023



FINANCIAL EXPRESS

Read to Lead

The Financial Express English All Edition Date of Publish 12/10/2023

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Liquidator: Mr. Ashutosh Agarwala
Address for Correspondence : Peninsula Business Park, Tower B, 19th Floor,
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Insolvency and Bankruptcy Code, 2016**
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- The Successful Bidder shall be responsible for the applicable stamp duties, legal costs, transfer charges and fees, GST or any other taxes related to the sale of Assets under this E-Auction and for completing the documentation and obtaining the permissions relating to the sale of Assets of the Company and sale of Company as a going concern.
- The sale shall be subject to provisions of Insolvency and Bankruptcy Code, 2016 and related regulations. For the sale of Company as a going concern, the Liquidator/ Successful Bidder would be mandatorily required to approach to Hon'ble NCLT, Mumbai Bench for suitable orders in accordance with the E-Auction Process Document.
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Ashutosh Agarwala, Liquidator
On behalf of Cox & Kings Limited
IBBI Registration No.: IBBI/PA-001/IP-P01123/2018-2019/11901
IBBI Registered Off.: D-1005, Ashok Towers, Dr. S. S. Rao Road,
Parel, Mumbai City, Maharashtra - 400012.

Place: Mumbai
Date: 12th October, 2023



Pratahkal Marathi Mumbai Date of Publish 12/10/2023

काँक्स अँड किंगज लिमिटेड यांच्या मालमत्तेच्या विक्रीची सूचना
काँक्स अँड किंगज लिमिटेड (परिसमापक मध्ये)
 (नोंदणीकृत कार्यालय : युनिट क्र. 313, 3 रा मजला, टर्फ इस्टेट, महालक्ष्मी, मुंबई 400 011)
 प्रशासकीय कार्यालय : तोडी इस्टेट, युनिट क्र. 48, ए विंग, 4 था मजला, सन मिल कंपाऊंड, पोस्ट
 ऑक्सिडेट वर, लोअर परेल (प), मुंबई 400 013.
परिसमापक : श्री. आशुतोष अगरवाल
 संबंधितांचा पत्ता : पेनीन्सुला बिझिनेस पार्क, टॉवर बी, 19 वा मजला, लोअर परेल, मुंबई 400 013 भारत.
 ईमेल आयडी : jp.coxandkings@excedor.com

काँक्स अँड किंगज लिमिटेड यांच्या मालमत्तेच्या विक्रीकरिता ई-लिलाव सूचना
दिवाळखोरी व कर्जबाजारीपणा कोड 2016 अंतर्गत
लिलाव तारीख व वेळ : दि. 8 नोव्हेंबर, 2023 रोजी 2.00 ते 4.00 (5 मिनीटांच्या
अमर्यादित विस्तारासह)

मे. काँक्स अँड किंगज लिमिटेड मामलेची विक्री करिता सूचना - परिसमापक (कंपनी) च्या सहवाचन भारताचे दिवाळखोरी व कर्जबाजारीपणा मंडळ (परिसमापन प्रक्रिया) विनियमन अंतर्गत दि. 16 डिसेंबर, 2021 रोजी आम जनतेस सूचित करण्यात येते की, खालील निर्देशित कंपनीच्या मालमत्तेचा ई-लिलाव खालील अनुसार आयोजित केला आहे व पोर्टल <https://www.eauctions.co.in> मे. लिक्स्टार इन्फोसिस प्रायव्हेट लिमिटेड.

लॉट	मालमत्तेचे विवरण	राखीव मूल्य रु. मध्ये (विक्री करिता मालमत्ता)	इसारा रकम ठेव रु. मध्ये इच्छे
1.	मे. काँक्स अँड किंगज लिमिटेड यांची विक्री - परिसमापनकमध्ये (कंपनी) संबंधित	रु. 16.74 करोड	रु. 33.48 लाखा
2.	मे. काँक्स अँड किंगज लिमिटेड यांची विक्री व दि. 10 ऑक्टोबर, 2023 रोजी मालमत्तेची विक्री एकत्रितरित्या	रु. 8.34 करोड	रु. 8.34 लाखा
3.	मे. काँक्स अँड किंगज लिमिटेड यांचे ट्रेडमार्क विक्री व डोमेन एकत्रितरित्या मालमत्ता	रु. 18.81 करोड	रु. 37.62 लाखा
4.	मे. काँक्स अँड किंगज लिमिटेड यांचे रंगकाम व आर्टफॅक्ट्सचे प्रत्येकी वैयक्तिक मालमत्ता आधारित	रु. 1.013 करोड (एकत्रित राखीव मूल्य)	रु. 10.13 लाखा (एकत्रित इच्छे)

मालमत्तेची विक्री 4 (चार) लॉट्समध्ये वर्गीकृत केली आहे व बोलीदारांनी प्रत्येक वैयक्तिक लॉट अनुसार करावे. लॉट क्र. 4 मध्ये रंगकाम व आर्टफॅक्ट्स पात्र बोलीदार यांनी बोली एक (1) बाब संयुक्त असेल.

ई-लिलावाच्या अटी व शर्ती खालीलप्रमाणे :

- ई-लिलाव जरी आहे जी आहे व जशी आहे जेथे आहे व जेथे कुठे आहे आधारवर केला होता. कंपनीच्या मालमत्तेची विक्री वॉरंटिव व हमी आधारवर ई-लिलाव सर्व्हिस प्रदाते मे. लिक्स्टार इन्फोसिस प्रायव्हेट लिमिटेड मार्फत आयोजित केले आहे.
- बरील मालमत्तेचा प्रत्यक्ष ताबा कंपनीचे परिसमापक यांच्या क्षमतेने स्वाक्षरीकृत करून घेण्यात आला आहे. खरेदीदार लागू स्टॅम्प खुट्टीवर, ट्रान्सफर चार्जेस व प्रारंभिक व अन्य खर्च जर काही असल्यास ते लागू असतील. जीएसटी पूर्वीच्या दर अनुसार लागू असेल व कंपनी वेबसाइट <https://www.coxandkings.com/liquidation-process> वर ई-लिलाव सर्व्हिस प्रदाते <https://www.eauctions.co.in> वर उपलब्ध आहे.
- पात्र बोलीदारांनी परिसमापन द्वारे व पात्र बोलीदारांनी ई-लिलाव प्रक्रियेमध्ये भाग घेण्याकरिता ई-लिलाव प्लॅटफॉर्म <https://www.eauctions.co.in> वर इच्छे प्रदान करावे (इच्छे). ई-लिलाव सर्व्हिस प्रदाते (मे. लिक्स्टार इन्फोसिस प्रायव्हेट लिमिटेड) यांच्या नावे ड्राफ्ट मार्फत मुंबई येथे प्रदान करावे.
- पात्र बोलीदारांनी त्यांची बोली सादर करण्यापूर्वी त्यांचे वैयक्तिक चौकशी संबंधित कंपनी मालमत्ता, दावे व दाखिल, वाणिज्यिक व वित्तीय समिती, कार्यचलन व देखभाल प्रभार व अन्य मूल्य जर काही असल्यास त्यांचे स्वतःचे मूल्यावर करावे.
- यशस्वी बोलीदारांनी बरील मालमत्तेचा प्रत्यक्ष ताबा कंपनीचे परिसमापक यांच्या क्षमतेने स्वाक्षरीकृत करून घेण्यात आला आहे. खरेदीदार लागू स्टॅम्प खुट्टीवर, ट्रान्सफर चार्जेस व प्रारंभिक व अन्य खर्च जर काही असल्यास ते लागू असतील. जीएसटी पूर्वीच्या दर अनुसार लागू असेल.
- विक्री दिवाळखोरी व कर्जबाजारीपणा कोड, 2016 च्या तरतुदी अंतर्गत संबंधित विनियमन अनुसार अधोहस्ताक्षरित यांच्या माहितीनुसार व आमच्या माहितीनुसार मालमत्तेवर कोणतेही अडथळे नाही आहेत.
- परिसमापक यांच्याकडे सर्व वा बोली रद्द करणे/ स्थगित करणे/ पुढे ढकलणे यांचा अधिकार राखून आहे व कोणतेही कारण न देता अधिकार आहे.

आशुतोष अगरवाल, परिसमापक
 काँक्स अँड किंगज लिमिटेड यांच्या बतौने
 आयबीबीआय नोंदणीकरण क्र. आयबीबीआय/आयसीए-001/आयपी/
 पी-01123/2018-2019/11901
 आयबीबीआय नोंदणीकरण कार्यालय : डी-1005, अशोक टॉवर्स,
 डा. एस. एस. राव रोड, परेल, मुंबई शहर, महाराष्ट्र 400 012.

ठिकाण : मुंबई
 दि. 12 ऑक्टोबर, 2023