भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

*Auction Notices under Liquidation (Liq.AN/U15520WB1991PTC052155/1/IP-10339/1126/00007)*

| | |
|---|---|
| 1. Name of Corporate Debtor | Madhusala Drinks Private Limited |
| 2. CIN/LLPIN of Corporate Debtor | U15520WB1991PTC052155 |
| 3. Insolvency Commencement Date | 26/08/2019 |
| 4. Process Number | 1 |
| 5. Liquidation Commencement Date | 03/08/2021 |
| 6. Form is being filed for | Issue of Auction Notice |
| 7. Date of Issue of Auction Notice in Newspapers | 02/11/2026 |
| 8. Last Date of Submission of EMD (including extension) | 16/11/2026 |
| 9. Date of Auction | 18/11/2026 |
| 10. Reserve Price (In Rupees) | 700000 |
| 11. EMD Amount (In Rupees) | 70000 |
| 12. Auction Platform | eBKray |
| 14. Web address of Auction Platform | https://baanknet.com/ |
| 15. Nature of Assets to be Auctioned | (i) all rights, title and interest of the Corporate Debtor in the order passed in the application under Section 66 of the Insolvency and Bankruptcy Code, 2016 (“PUFE Application”), directing recovery of Rs. 72,45,00,000/- (Rupees Seventy-Two Crore Forty-Five Lakh only), vide order of the Hon’ble NCLT, Kolkata Bench dated 18.07.2022, upheld by the Hon’ble NCLAT vide order dated 02.05.2023, together with all rights of enforcement and recovery thereunder; (ii) all residual rights in the application against the Land & Land Reforms Department, Government of West Bengal, seeking renewal of lease of 3 (three) acres of land, pending adjudication before the Hon’ble NCLT, Kolkata Bench in I.A. No. 2350/KB/2024; and (iii) all other residual assets, rights and claims of the Corporate Debtor, if any. |
| 16. Location of Assets to be Auctioned | Kolkata |

**Unique Number -** Liq.AN/U15520WB1991PTC052155/1/IP-10339/1126/00007

**Name of IP -** Mr. Jitendra Lohia

**IP Registration Number -** IBBI/IPA-001/IP-P00170/2017-18/10339

**Date -** 02/11/2026

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