



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U74900DL1998PTC094758/1/IP-10296/0926/00004)

1. Name of Corporate Debtor	HELPLINE HOSPITALITY PRIVATE LIMITED
2. CIN/LLPIN of Corporate Debtor	U74900DL1998PTC094758
3. Insolvency Commencement Date	24/04/2017
4. Process Number	1
5. Liquidation Commencement Date	11/10/2017
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	10/09/2026
8. Last Date of Submission of EMD (including extension)	26/09/2026
9. Date of Auction	28/09/2026
10. Reserve Price (In Rupees)	41500000
11. EMD Amount (In Rupees)	4150000
12. Auction Platform	eBKray
14. Web address of Auction Platform	https://baanknet.com
15. Nature of Assets to be Auctioned	Residential Property (Immovable Asset) admeasuring 177.30 Sq. Mtrs situated at G-158, Sector-41, Noida, Uttar Pradesh-201301
16. Location of Assets to be Auctioned	NOIDA

Unique Number - Liq.AN/U74900DL1998PTC094758/1/IP-10296/0926/00004

Name of IP - Mr. Sarvesh Kashyap

IP Registration Number - IBBI/IPA-002/IP-N00127/2017-2018/10296

Date - 10/09/2026