



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U51909WB1996PLC079772/1/IP-12517/0626/00001)

1. Name of Corporate Debtor	BALLY EXPORTS LIMITED
2. CIN/LLPIN of Corporate Debtor	U51909WB1996PLC079772
3. Insolvency Commencement Date	14/08/2024
4. Process Number	1
5. Liquidation Commencement Date	21/04/2026
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	30/06/2026
8. Last Date of Submission of EMD (including extension)	29/07/2026
9. Date of Auction	31/07/2026
10. Reserve Price (In Rupees)	6663000
11. EMD Amount (In Rupees)	666300
12. Auction Platform	eBKray
14. Web address of Auction Platform	https://ibbi.baanknet.com/eauction-ibbi/home
15. Nature of Assets to be Auctioned	Leasehold Industrial Land
16. Location of Assets to be Auctioned	Plot No. P-61 & P-62, Santoshpur Industrial Estate, Modern Integrated Readymade Garments Complex, Kalinagar, P.O. Bidhangarh, P.S. Maheshtala, District South 24 Parganas, West Bengal – 700066

Unique Number - Liq.AN/U51909WB1996PLC079772/1/IP-12517/0626/00001

Name of IP - Neeraj Kumar Sureka

IP Registration Number - IBBI/IPA-001/IP-P01539/2019-2020/12517

Date - 30/06/2026