



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U51909WB2011PTC157451/1/IP-13677/0326/00001)

1. Name of Corporate Debtor	P.C.DEY AND SON DISTRIBUTORS PRIVATE LIMITED
2. CIN/LLPIN of Corporate Debtor	U51909WB2011PTC157451
3. Insolvency Commencement Date	04/07/2025
4. Process Number	1
5. Liquidation Commencement Date	22/01/2026
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	16/03/2026
8. Last Date of Submission of EMD (including extension)	04/04/2026
9. Date of Auction	06/04/2026
10. Reserve Price (In Rupees)	1000000
11. EMD Amount (In Rupees)	100000
12. Auction Platform	Others
12(a). Auction Platform (Others)	PSB Alliance - IBBI-Baanknet
14. Web address of Auction Platform	https://ibbi.baanknet.com/eauction-ibbi/home
15. Nature of Assets to be Auctioned	Sale of 1(One) Toyota Fortuner SUV Car
16. Location of Assets to be Auctioned	Diamond City West, Behala, Bokultala Kolkata – 700061

Unique Number - Liq.AN/U51909WB2011PTC157451/1/IP-13677/0326/00001

Name of IP - sriram mittal

IP Registration Number - IBBI/IPA-001/IP-P-02276/2021-2022/13677

Date - 19/03/2026