



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U51909WB2009PTC134564/1/IP-10102/0725/00006)

1. Name of Corporate Debtor	NEW HIND SILK HOUSE PRIVATE LIMITED
2. CIN/LLPIN of Corporate Debtor	U51909WB2009PTC134564
3. Insolvency Commencement Date	26/04/2023
4. Process Number	1
5. Liquidation Commencement Date	13/06/2024
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	21/07/2025
8. Last Date of Submission of EMD (including extension)	04/08/2025
9. Date of Auction	07/08/2025
10. Reserve Price (In Rupees)	70000000
11. EMD Amount (In Rupees)	7000000
12. Auction Platform	eBKray
14. Web address of Auction Platform	<a href="https://ibbi.baanknet.com/eauction-ibbi/home">https://ibbi.baanknet.com/eauction-ibbi/home</a>
15. Nature of Assets to be Auctioned	Sale of Furniture & Fixtures, Plant & Machinery which includes Computer, Office Equipments and inventories at 111A, Park Street, 2nd Floor, Kolkata, West Bengal, India, 700016 along with sale of some Non-current assets along with Short term & Long term loans and advances along with other current assets- 1. Investment in shares of Unlisted Public Companies 2. Deferred tax assets 3. Long term loans & advances 4. Security deposits 5. Trade Receivables 6. Short term loans & advances Cash & Cash Equivalents
16. Location of Assets to be Auctioned	Kolkata

**Unique Number** - Liq.AN/U51909WB2009PTC134564/1/IP-10102/0725/00006

**Name of IP** - Mr. Binay Kumar Singhania

**IP Registration Number** - IBBI/IPA-001/IP-P00041/2017-18/10102

**Date** - 22/07/2025