



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U51909DL2007PLC168784/1/IP-11379/0725/00002)

1. Name of Corporate Debtor	SSMP INDUSTRIES LTD
2. CIN/LLPIN of Corporate Debtor	U51909DL2007PLC168784
3. Insolvency Commencement Date	27/08/2018
4. Process Number	1
5. Liquidation Commencement Date	31/07/2019
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	12/07/2025
8. Last Date of Submission of EMD (including extension)	23/07/2025
9. Date of Auction	25/07/2025
10. Reserve Price (In Rupees)	66800000
11. EMD Amount (In Rupees)	6680000
12. Auction Platform	eBKray
14. Web address of Auction Platform	E-auction platform: https://www.baanknet.com .
15. Nature of Assets to be Auctioned	Sale of Company as a Going Concern
16. Location of Assets to be Auctioned	Registered office: K-336, Sarita Vihar, New Delhi, Delhi - 110076 Location of land at Chittoor, Andhra Pradesh, Other Movable assets and trademark

Unique Number - Liq.AN/U51909DL2007PLC168784/1/IP-11379/0725/00002

Name of IP - Mr. Yogesh Sethi

IP Registration Number - IBBI/IPA-001/IP-P00814/2017-2018/11379

Date - 12/07/2025