



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U51102TN1964PTC005248/1/IP-12162/0625/00004)

1. Name of Corporate Debtor	EASUN PRODUCTS OF INDIA PRIVATE LIMITED
2. CIN/LLPIN of Corporate Debtor	U51102TN1964PTC005248
3. Insolvency Commencement Date	19/09/2022
4. Process Number	1
5. Liquidation Commencement Date	12/09/2023
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	19/06/2025
8. Last Date of Submission of EMD (including extension)	15/07/2025
9. Date of Auction	19/07/2025
10. Reserve Price (In Rupees)	5000000
11. EMD Amount (In Rupees)	100000
12. Auction Platform	Others
12(a). Auction Platform (Others)	Physical Auction by liquidator
14. Web address of Auction Platform	The NRRRA auction consists of both upfront payment and sharing ratio to SCC Members in percentage of future realisation. There is no provision in the IBBI designated website for providing Reserve price and increment value in percentage. This was communicated by the Service Provider by mail on 19-05-2025. Hence, the auction has to be conducted through physical mode as the designated portal does not support the reserve price in percentage
15. Nature of Assets to be Auctioned	Lot 2 Physical auction will be conducted on 19th July 2025 by Liquidator for Assignment of NRRRA Assets viz., Investment in Associate Companies, vehicle, inventories, receivables from PSUs, fixed deposit against Bank guarantee amount under litigation, the realization from PUFEE transaction case, Advance to associate concern which is under liquidation, amount of refund due from custom authorities, sales tax deposit, EMD with PSUs. EMD Rs.1,00,000/- (Rupees One Lakh only): Reserve sharing percentage Minimum 55% to SCC members and Reserve upfront payment minimum Rs.50 lakhs.
16. Location of Assets to be Auctioned	The NRRRA auction consists of both upfront payment and sharing ratio to SCC Members in percentage of future realisation. There is no provision in the IBBI designated website for providing Reserve price and increment value in percentage. This was communicated by the Service Provider by mail on 19-05-2025. Hence, the auction has to be conducted through physical mode as the designated portal does not support the reserve price in percentage

**Unique Number** - Liq.AN/U51102TN1964PTC005248/1/IP-12162/0625/00004

**Name of IP** - Mr. G. Mukundan



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**IP Registration Number -** IBBI/IPA-001/IP-P01419/2018-2019/12162

**Date -** 23/06/2025