



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U51909WB2009PTC134564/1/IP-10102/0625/00005)

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| 1. Name of Corporate Debtor | NEW HIND SILK HOUSE PRIVATE LIMITED |
| 2. CIN/LLPIN of Corporate Debtor | U51909WB2009PTC134564 |
| 3. Insolvency Commencement Date | 26/04/2023 |
| 4. Process Number | 1 |
| 5. Liquidation Commencement Date | 13/06/2024 |
| 6. Form is being filed for | Issue of Auction Notice |
| 7. Date of Issue of Auction Notice in Newspapers | 17/06/2025 |
| 8. Last Date of Submission of EMD (including extension) | 02/07/2025 |
| 9. Date of Auction | 04/07/2025 |
| 10. Reserve Price (In Rupees) | 77500000 |
| 11. EMD Amount (In Rupees) | 3875000 |
| 12. Auction Platform | eBKray |
| 14. Web address of Auction Platform | https://ibbi.baanknet.com/eauction-ibbi/home |
| 15. Nature of Assets to be Auctioned | Sale of Furniture & Fixtures, Plant & Machinery which includes Computer, Office Equipments and inventories at 111A, Park Street, 2nd Floor, Kolkata, West Bengal, India, 700016 along with sale of some Non-current assets along with Short term & Long term loans and advances along with other current assets- 1. Investment in shares of Unlisted Public Companies 2. Deferred tax assets 3. Long term loans & advances 4. Security deposits 5. Trade Receivables 6. Short term loans & advances Cash & Cash Equivalents |
| 16. Location of Assets to be Auctioned | Kolkata |

Unique Number - Liq.AN/U51909WB2009PTC134564/1/IP-10102/0625/00005

Name of IP - Mr. Binay Kumar Singhania

IP Registration Number - IBBI/IPA-001/IP-P00041/2017-18/10102

Date - 17/06/2025