



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U45400TN2012PTC084362/1/IP-10112/0325/00023)

1. Name of Corporate Debtor	HALLMARK LIVING SPACE PRIVATE LIMITED
2. CIN/LLPIN of Corporate Debtor	U45400TN2012PTC084362
3. Insolvency Commencement Date	26/09/2017
4. Process Number	1
5. Liquidation Commencement Date	17/08/2018
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	03/03/2025
8. Last Date of Submission of EMD (including extension)	26/03/2025
9. Date of Auction	28/03/2025
10. Reserve Price (In Rupees)	700000000
11. EMD Amount (In Rupees)	50000000
12. Auction Platform	Others
12(a). Auction Platform (Others)	E-Procurement Technologies Limited
14. Web address of Auction Platform	<a href="https://ncltauction.auctiontiger.net/EPROC/viewauction/329839/3/0">https://ncltauction.auctiontiger.net/EPROC/viewauction/329839/3/0</a> <a href="https://ncltauction.auctiontiger.net/EPROC/downloadauctiondocuments/329839">https://ncltauction.auctiontiger.net/EPROC/downloadauctiondocuments/329839</a> <a href="https://hallmarklivingspace.co.in/">https://hallmarklivingspace.co.in/</a> <a href="https://ibbi.baanknet.com/eauction-ibbi/xcommon/home-view-asset/81/158/0/0EB8841B5F7DFC2732BC75466DA9E9BD05B0D80B">https://ibbi.baanknet.com/eauction-ibbi/xcommon/home-view-asset/81/158/0/0EB8841B5F7DFC2732BC75466DA9E9BD05B0D80B</a>
15. Nature of Assets to be Auctioned	Land and Building situated in the project namely Emerald Project comprising Building 8,98,137 sq.ft. not fully build up and Land 7.62 acres (approximately) (however UDS to the extent of 6388 Sq.ft. already conveyed through various registered sale deeds to the home buyers by the Corporate Debtor will be excluded from sale) of land situate at Chettipunniyam, GST Road NH45 before the Toll Gate and Chengalpattu, next to the RTO office, it is within walking distance of Paranur Railway Station and right opposite Mahindra World City.
16. Location of Assets to be Auctioned	Site address: Hallmark "Emerald" Chettipunniyam, GST Road, Opp. To Mahindra World City (Next to RTO office) Chengalpattu-603002

**Unique Number** - Liq.AN/U45400TN2012PTC084362/1/IP-10112/0325/00023

**Name of IP** - Mr. S.Dhanapal

**IP Registration Number** - IBBI/IPA-002/IP-N00060/2017-2018/10112

**Date** - 05/03/2025