



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U51505MH2002PTC134513/1/IP-12515/0225/00001)

1. Name of Corporate Debtor	NORTH AMERICAN MERCANTILE INDIA PRIVATE LIMITED
2. CIN/LLPIN of Corporate Debtor	U51505MH2002PTC134513
3. Insolvency Commencement Date	02/01/2024
4. Process Number	1
5. Liquidation Commencement Date	14/10/2024
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	20/02/2025
8. Last Date of Submission of EMD (including extension)	20/03/2025
9. Date of Auction	22/03/2025
10. Reserve Price (In Rupees)	17000000
11. EMD Amount (In Rupees)	1700000
12. Auction Platform	eBKray
14. Web address of Auction Platform	https://baanknet.com
15. Nature of Assets to be Auctioned	Sale of North American Mercantile India Private Limited - Under Liquidation (Corporate Debtor/CD) as Going Concern
16. Location of Assets to be Auctioned	Gala No. 12, Jamnadas Industrial Estate Opp. Jawahar Talkies, Mulund - West, Mumbai, Maharashtra, India, 400080 and at the Parasnath Industrial Complex, A-5/2, Val Bhiwandi, Mumbai, Maharashtra

Unique Number - Liq.AN/U51505MH2002PTC134513/1/IP-12515/0225/00001

Name of IP - Palak Swapnil Desai

IP Registration Number - IBBI/IPA-001/IP-P01517/2019-2020/12515

Date - 20/02/2025