



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U51102TN1964PTC005248/1/IP-12162/1224/00002)

1. Name of Corporate Debtor	EASUN PRODUCTS OF INDIA PRIVATE LIMITED
2. CIN/LLPIN of Corporate Debtor	U51102TN1964PTC005248
3. Insolvency Commencement Date	19/09/2022
4. Process Number	1
5. Liquidation Commencement Date	12/09/2023
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	06/12/2024
8. Last Date of Submission of EMD (including extension)	29/12/2024
9. Date of Auction	31/12/2024
10. Reserve Price (In Rupees)	0
11. EMD Amount (In Rupees)	500000
12. Auction Platform	Others
12(a). Auction Platform (Others)	physical
14. Web address of Auction Platform	Not applicable
15. Nature of Assets to be Auctioned	Inviting Expression of Interest for Transfer or Assignment of Not Readily Realisable Asset ("NRRRA") under Insolvency & Bankruptcy Code, 2016 ("Code") read with Regulation 37A of Insolvency & Bankruptcy Board of India (Liquidation Process) Regulations, 2016 in the matter of Easun Products of India Private Ltd., (in Liquidation) CIN: - U51102TN1964PTC005248
16. Location of Assets to be Auctioned	Chennai

**Unique Number** - Liq.AN/U51102TN1964PTC005248/1/IP-12162/1224/00002

**Name of IP** - Mr. G. Mukundan

**IP Registration Number** - IBBI/IPA-001/IP-P01419/2018-2019/12162

**Date** - 06/12/2024