



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U32109DL2001PTC113080/1/IP-10953/1024/00005)

1. Name of Corporate Debtor	BALAJI DIGITAL SOLUTION PRIVATE LIMITED
2. CIN/LLPIN of Corporate Debtor	U32109DL2001PTC113080
3. Insolvency Commencement Date	06/07/2021
4. Process Number	1
5. Liquidation Commencement Date	31/10/2023
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	11/10/2024
8. Last Date of Submission of EMD (including extension)	04/11/2024
9. Date of Auction	06/11/2024
10. Reserve Price (In Rupees)	31000000
11. EMD Amount (In Rupees)	3100000
12. Auction Platform	Others
12(a). Auction Platform (Others)	E-Procurement Technologies Limited
14. Web address of Auction Platform	https://ncltauction.auctiontiger.net/
15. Nature of Assets to be Auctioned	Sale of the company as a going concern with only the two asset sub-categories mentioned below : a) The Possible accrual from Insurance Claim litigation (Valued at Rs 2.43 Crores) and b) The Possible accrual from the PUFE Avoidance Application filed (Valued at Rs. 0.67 Crore).
16. Location of Assets to be Auctioned	Sale of Company as a going concern (with only intangible Assets)

Unique Number - Liq.AN/U32109DL2001PTC113080/1/IP-10953/1024/00005

Name of IP - Mr. Rohit Sehgal

IP Registration Number - IBBI/IPA-001/IP-P00528/2017-2018/10953

Date - 11/10/2024