



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U01403WB2010PTC154589/1/IP-10037/0924/00003)

1. Name of Corporate Debtor	VISWATMA MERCHANDISE PRIVATE LIMITED
2. CIN/LLPIN of Corporate Debtor	U01403WB2010PTC154589
3. Insolvency Commencement Date	29/12/2022
4. Process Number	1
5. Liquidation Commencement Date	27/07/2023
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	24/09/2024
8. Last Date of Submission of EMD (including extension)	19/10/2024
9. Date of Auction	25/10/2024
10. Reserve Price (In Rupees)	14570795
11. EMD Amount (In Rupees)	1457080
12. Auction Platform	Others
12(a). Auction Platform (Others)	Auctiontiger
14. Web address of Auction Platform	<a href="https://ncltauction.auctiontiger.net">https://ncltauction.auctiontiger.net</a>
15. Nature of Assets to be Auctioned	Sale of land and cold storage building
16. Location of Assets to be Auctioned	P.S. Kaliyaganj, Dist Uttar Dinajpur, W.B.

**Unique Number** - Liq.AN/U01403WB2010PTC154589/1/IP-10037/0924/00003

**Name of IP** - Mr. Arun Kumar Gupta

**IP Registration Number** - IBBI/IPA-001/IP-P00013/2016-2017/10037

**Date** - 24/09/2024