



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U22219MH2013PTC241296/1/IP-12522/0824/00005)

1. Name of Corporate Debtor	Sab Global Entertainment Media Private Limited
2. CIN/LLPIN of Corporate Debtor	U22219MH2013PTC241296
3. Insolvency Commencement Date	05/11/2019
4. Process Number	1
5. Liquidation Commencement Date	09/12/2022
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	06/08/2024
8. Last Date of Submission of EMD (including extension)	09/09/2024
9. Date of Auction	14/09/2024
10. Reserve Price (In Rupees)	12100000
11. EMD Amount (In Rupees)	1210000
12. Auction Platform	Others
12(a). Auction Platform (Others)	Linkstar Infosys Pvt Ltd
14. Web address of Auction Platform	https://www.eauctions.co.in
15. Nature of Assets to be Auctioned	A Sale of the Corporate Debtor as a going concern with all assets of the Corporate Debtor excluding assignment of NRRA (Application for recovery of Rs 133.99 crores from PUFÉ transactions determined under section 43, 45, 49 & 66 of IBC) B Sale of the right of use and commercial exploitation of program content aggregating to approx. 8700 episodes of TV serials of various genre with the rights expiring in Mar/ April 2025 C Assignment of NRRA (Application for recovery of Rs 133.99 crores from PUFÉ transactions determined under section 43, 45, 49 & 66 of IBC)
16. Location of Assets to be Auctioned	Mumbai

Unique Number - Liq.AN/U22219MH2013PTC241296/1/IP-12522/0824/00005

Name of IP - Mukesh Verma

IP Registration Number - IBBI/IPA-001/IP-P01665/2019-2020/12522

Date - 06/08/2024