



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U32109DL2001PTC113080/1/IP-10953/0724/00003)

1. Name of Corporate Debtor	BALAJI DIGITAL SOLUTION PRIVATE LIMITED
2. CIN/LLPIN of Corporate Debtor	U32109DL2001PTC113080
3. Insolvency Commencement Date	06/07/2021
4. Process Number	1
5. Liquidation Commencement Date	31/10/2023
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	05/07/2024
8. Last Date of Submission of EMD (including extension)	27/07/2024
9. Date of Auction	30/07/2024
10. Reserve Price (In Rupees)	46000000
11. EMD Amount (In Rupees)	4600000
12. Auction Platform	Others
12(a). Auction Platform (Others)	E-Procurement Technologies Limited
14. Web address of Auction Platform	https://ncltauction.auctiontiger.net/
15. Nature of Assets to be Auctioned	Sale of the company as a going concern with only the two asset sub-categories mentioned below : a) The Possible accrual from Insurance Claim litigation (Valued at Rs 3.6 Crores) and b) The Possible accrual from the PUFE Avoidance Application filed (Valued at Rs. 1 Crore).
16. Location of Assets to be Auctioned	Vikaspuri, New Delhi

Unique Number - Liq.AN/U32109DL2001PTC113080/1/IP-10953/0724/00003

Name of IP - Mr. Rohit Sehgal

IP Registration Number - IBBI/IPA-001/IP-P00528/2017-2018/10953

Date - 05/07/2024