



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U74999MH1980PLC022661/1/IP-10137/0624/00003)

|                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|---------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name of Corporate Debtor                             | SNEH SADAN TRADERS AND AGENTS LIMITED                                                                                                                                                                                                                                                                                                                                                                                                             |
| 2. CIN/LLPIN of Corporate Debtor                        | U74999MH1980PLC022661                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 3. Insolvency Commencement Date                         | 22/10/2019                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 4. Process Number                                       | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 5. Liquidation Commencement Date                        | 23/09/2021                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 6. Form is being filed for                              | Issue of Auction Notice                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 7. Date of Issue of Auction Notice in Newspapers        | 22/05/2024                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 8. Last Date of Submission of EMD (including extension) | 20/06/2024                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 9. Date of Auction                                      | 25/06/2024                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 10. Reserve Price (In Rupees)                           | 53334254                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 11. EMD Amount (In Rupees)                              | 5333426                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 12. Auction Platform                                    | Others                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 12(a). Auction Platform (Others)                        | LinkStar Infosys Private Limited (Linkstar)                                                                                                                                                                                                                                                                                                                                                                                                       |
| 14. Web address of Auction Platform                     | www.eauction.co.in                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 15. Nature of Assets to be Auctioned                    | BLOCK- I The entire un-audited balance sheet of the Corporate Debtor (excluding a Residential property in Colaba, Mumbai), as on 05.07.2021 is being offered for sale as a going concern in terms of clause (e) of regulation 32 of the Insolvency & Bankruptcy Board of India (Liquidation Process) Regulations, 2016 BLOCK- II Office Premises at Cecil Court, 1st Floor, Lansdowne Road Mumbai 400039 BLOCK- III Securities & Financial Assets |
| 16. Location of Assets to be Auctioned                  | BLOCK- I The entire un-audited balance sheet of the Corporate Debtor (excluding a Residential property in Colaba, Mumbai), as on 05.07.2021 is being offered for sale as a going concern in terms of clause (e) of regulation 32 of the Insolvency & Bankruptcy Board of India (Liquidation Process) Regulations, 2016 BLOCK- II Office Premises at Cecil Court, 1st Floor, Lansdowne Road Mumbai 400039 BLOCK- III Securities & Financial Assets |

**Unique Number** - Liq.AN/U74999MH1980PLC022661/1/IP-10137/0624/00003

**Name of IP** - Mr. Alok Kumar Agarwal

**IP Registration Number** - IBBI/IPA-001/IP-P00059/2017-2018/10137

**Date** - 04/06/2024