



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U45400TN2012PTC084362/1/IP-10112/0524/00016)

|                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|---------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name of Corporate Debtor                             | HALLMARK LIVING SPACE PRIVATE LIMITED                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 2. CIN/LLPIN of Corporate Debtor                        | U45400TN2012PTC084362                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 3. Insolvency Commencement Date                         | 26/09/2017                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 4. Process Number                                       | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 5. Liquidation Commencement Date                        | 17/08/2018                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 6. Form is being filed for                              | Issue of Auction Notice                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 7. Date of Issue of Auction Notice in Newspapers        | 22/05/2024                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 8. Last Date of Submission of EMD (including extension) | 19/06/2024                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 9. Date of Auction                                      | 21/06/2024                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 10. Reserve Price (In Rupees)                           | 740000000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 11. EMD Amount (In Rupees)                              | 50000000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 12. Auction Platform                                    | Others                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 12(a). Auction Platform (Others)                        | E-Procurement Technologies Limited                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 14. Web address of Auction Platform                     | <a href="https://ncltauction.auctiontiger.net/EPROC/viewauction/301377/3/0">https://ncltauction.auctiontiger.net/EPROC/viewauction/301377/3/0</a> <a href="https://ncltauction.auctiontiger.net/EPROC/downloadauctiondocuments/301377">https://ncltauction.auctiontiger.net/EPROC/downloadauctiondocuments/301377</a><br><a href="https://hallmarklivingspace.co.in/">https://hallmarklivingspace.co.in/</a>                                                                                                                                                             |
| 15. Nature of Assets to be Auctioned                    | Land and Building situated in the project namely Emerald Project comprising Building 8,98,137 sq.ft. not fully build up and Land 7.62 acres (approximately) (however UDS to the extent of 6388 Sq.ft. already conveyed through various registered sale deeds to the home buyers by the ex promoters of the Corporate Debtor will be excluded from sale) of land situate at Chettipunniyam, GST Road NH45 before the Toll Gate and Chengalpattu, next to the RTO office, it is within walking distance of Paranur Railway Station and right opposite Mahindra World City. |
| 16. Location of Assets to be Auctioned                  | Site address: "Emerald" Chettipunniyam, GST Road, Opp. To Mahindra World City (Next to RTO office) Chengalpattu-603002.                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

**Unique Number** - Liq.AN/U45400TN2012PTC084362/1/IP-10112/0524/00016

**Name of IP** - Mr. S.Dhanapal

**IP Registration Number** - IBBI/IPA-002/IP-N00060/2017-2018/10112

**Date** - 24/05/2024