



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U32109DL2001PTC113080/1/IP-10953/0224/00001)

1. Name of Corporate Debtor	BALAJI DIGITAL SOLUTION PRIVATE LIMITED
2. CIN/LLPIN of Corporate Debtor	U32109DL2001PTC113080
3. Insolvency Commencement Date	06/07/2021
4. Process Number	1
5. Liquidation Commencement Date	31/10/2023
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	14/02/2024
8. Last Date of Submission of EMD (including extension)	06/03/2024
9. Date of Auction	08/03/2024
10. Reserve Price (In Rupees)	149800000
11. EMD Amount (In Rupees)	14800000
12. Auction Platform	Others
12(a). Auction Platform (Others)	E-Procurement Technologies Limited
14. Web address of Auction Platform	https://ncltauction.auctiontiger.net
15. Nature of Assets to be Auctioned	1. Sale of the company as a going concern with only two asset sub-categories mentioned below (This block does not includes the fixed assets mentioned in the block B & C): a) The Possible accrual from Insurance Claim litigation (Valued at Rs 4 Crores) and b) The Possible accrual from the PUFE Avoidance Application filed (Valued at Rs. 1 Crore). 2. DDA Commercial Hall Hall No. 38 at F and V Service Shops, Commercial Facility on Plot No.38 & 39 in Commercial Centre at G Block Vikas Puri G-16 Area Having Area = 492 Sq. Mtr 3. DDA Commercial Hall Hall No. 39 at F and V Service Shops, Commercial Facility on Plot No.38 & 39 in Commercial Centre at G Block Vikas Puri G-16 Area. Having Area = 492 Sq. Mtr
16. Location of Assets to be Auctioned	Vikaspuri, New Delhi

Unique Number - Liq.AN/U32109DL2001PTC113080/1/IP-10953/0224/00001

Name of IP - Mr. Rohit Sehgal

IP Registration Number - IBBI/IPA-001/IP-P00528/2017-2018/10953

Date - 14/02/2024