



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U74999MH1980PLC022661/1/IP-10137/1223/00001)

1. Name of Corporate Debtor	SNEH SADAN TRADERS AND AGENTS LIMITED
2. CIN/LLPIN of Corporate Debtor	U74999MH1980PLC022661
3. Insolvency Commencement Date	22/10/2019
4. Process Number	1
5. Liquidation Commencement Date	23/09/2021
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	07/12/2023
8. Last Date of Submission of EMD (including extension)	05/01/2024
9. Date of Auction	09/01/2024
10. Reserve Price (In Rupees)	32922379
11. EMD Amount (In Rupees)	3300000
12. Auction Platform	Others
12(a). Auction Platform (Others)	LinkStar Infosys Private Limited
14. Web address of Auction Platform	http://www.eauctions.co.in/
15. Nature of Assets to be Auctioned	The entire un-audited balance sheet of the Corporate Debtor (excluding a Residential property in Colaba, Mumbai), as on 05.07.2021 is being offered for sale as a going concern in terms of clause (e) of regulation 32 of the Insolvency & Bankruptcy Board of India (Liquidation Process) Regulations, 2016
16. Location of Assets to be Auctioned	Colaba, Mumbai)

Unique Number - Liq.AN/U74999MH1980PLC022661/1/IP-10137/1223/00001

Name of IP - Mr. Alok Kumar Agarwal

IP Registration Number - IBBI/IPA-001/IP-P00059/2017-2018/10137

Date - 08/12/2023