



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/L51909DL1986PLC024222/1/IP-10252/1123/00004)

1. Name of Corporate Debtor	Samtel Color Limited
2. CIN/LLPIN of Corporate Debtor	L51909DL1986PLC024222
3. Insolvency Commencement Date	07/09/2017
4. Process Number	1
5. Liquidation Commencement Date	04/07/2018
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	03/11/2023
8. Last Date of Submission of EMD (including extension)	02/12/2023
9. Date of Auction	04/12/2023
10. Reserve Price (In Rupees)	7673000
11. EMD Amount (In Rupees)	767000
12. Auction Platform	PDA - National E-Governance Services Limited
14. Web address of Auction Platform	https://nbid.nesl.co.in/app/login .
15. Nature of Assets to be Auctioned	Freehold Land admeasuring 0.20 Acres
16. Location of Assets to be Auctioned	situated at Village – Chhapraula, main Ghaziabad – Dadri known as Bulandshahar Road, Ghaziabad, Uttar Pradesh - 201009 New Khasra No. 1222K, (old Khasra No. 604).

Unique Number - Liq.AN/L51909DL1986PLC024222/1/IP-10252/1123/00004

Name of IP - Mr. Sanjay Gupta

IP Registration Number - IBBI/IPA-001/IP-P00117/2017-18/10252

Date - 04/11/2023