



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U35921PB1999PTC022865/1/IP-10018/1023/00003)

1. Name of Corporate Debtor	Rolex Cycles Private Limited
2. CIN/LLPIN of Corporate Debtor	U35921PB1999PTC022865
3. Insolvency Commencement Date	13/07/2017
4. Process Number	1
5. Liquidation Commencement Date	13/02/2018
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	29/10/2023
8. Last Date of Submission of EMD (including extension)	27/11/2023
9. Date of Auction	30/11/2023
10. Reserve Price (In Rupees)	115200000
11. EMD Amount (In Rupees)	11500000
12. Auction Platform	Others
12(a). Auction Platform (Others)	Auction Tiger
14. Web address of Auction Platform	www.ncltauction.auctiontiger.net
15. Nature of Assets to be Auctioned	Land & Building
16. Location of Assets to be Auctioned	Industrial Area-B, Ludhiana

Unique Number - Liq.AN/U35921PB1999PTC022865/1/IP-10018/1023/00003

Name of IP - Mr. Dinesh Kumar Seth

IP Registration Number - IBBI/IPA-002/IP-N00014/2016-2017/10018

Date - 30/10/2023