



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U51909DL2019PTC354412/1/IP-10006/0923/00002)

|                                                         |                                               |
|---------------------------------------------------------|-----------------------------------------------|
| 1. Name of Corporate Debtor                             | Pitambara Business Promotions Private Limited |
| 2. CIN/LLPIN of Corporate Debtor                        | U51909DL2019PTC354412                         |
| 3. Insolvency Commencement Date                         | 23/12/2022                                    |
| 4. Process Number                                       | 1                                             |
| 5. Liquidation Commencement Date                        | 30/05/2023                                    |
| 6. Form is being filed for                              | Issue of Auction Notice                       |
| 7. Date of Issue of Auction Notice in Newspapers        | 19/09/2023                                    |
| 8. Last Date of Submission of EMD (including extension) | 17/10/2023                                    |
| 9. Date of Auction                                      | 20/10/2023                                    |
| 10. Reserve Price (In Rupees)                           | 10002000                                      |
| 11. EMD Amount (In Rupees)                              | 1000200                                       |
| 12. Auction Platform                                    | Others                                        |
| 12(a). Auction Platform (Others)                        | Linkstar Infosys Private Limited              |
| 14. Web address of Auction Platform                     | www.eauctions.co.in                           |
| 15. Nature of Assets to be Auctioned                    | Trade Receivables and Computer                |
| 16. Location of Assets to be Auctioned                  | Delhi                                         |

**Unique Number -** Liq.AN/U51909DL2019PTC354412/1/IP-10006/0923/00002

**Name of IP -** Mr. Mohan Lal Jain

**IP Registration Number -** IBBI/IPA-002/IP-N00006/2016-17/10006

**Date -** 19/09/2023