



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U51909DL2019PTC354412/1/IP-10006/0823/00001)

1. Name of Corporate Debtor	Pitambara Business Promotions Private Limited
2. CIN/LLPIN of Corporate Debtor	U51909DL2019PTC354412
3. Insolvency Commencement Date	23/12/2022
4. Process Number	1
5. Liquidation Commencement Date	30/05/2023
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	21/08/2023
8. Last Date of Submission of EMD (including extension)	18/09/2023
9. Date of Auction	21/09/2023
10. Reserve Price (In Rupees)	9691000
11. EMD Amount (In Rupees)	969100
12. Auction Platform	Others
12(a). Auction Platform (Others)	Linkstar Infosys Private Limited
14. Web address of Auction Platform	www.eauctions.co.in
15. Nature of Assets to be Auctioned	Sale of Business of the Corporate Debtor as going concern under Liquidation Regulation 32(f)
16. Location of Assets to be Auctioned	Delhi

Unique Number - Liq.AN/U51909DL2019PTC354412/1/IP-10006/0823/00001

Name of IP - Mr. Mohan Lal Jain

IP Registration Number - IBBI/IPA-002/IP-N00006/2016-17/10006

Date - 22/08/2023