



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U74999MH2016PTC282578/1/IP-12338/0723/00001)

1. Name of Corporate Debtor	SALELINK ECOM PRIVATE LIMITED
2. CIN/LLPIN of Corporate Debtor	U74999MH2016PTC282578
3. Insolvency Commencement Date	25/10/2019
4. Process Number	1
5. Liquidation Commencement Date	13/01/2023
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	01/07/2023
8. Last Date of Submission of EMD (including extension)	27/07/2023
9. Date of Auction	31/07/2023
10. Reserve Price (In Rupees)	7323000
11. EMD Amount (In Rupees)	100000
12. Auction Platform	PDA - National E-Governance Services Limited
14. Web address of Auction Platform	http://www.pda.nesl.co.in
15. Nature of Assets to be Auctioned	Option A: Plant & Machinery and Inventories- Reserve Price is INR. 73,23,000 Option B1: Plant & Machinery- Reserve Price is INR. 72,33,000 Option B2: Inventories- Reserve Price is INR. 90,000
16. Location of Assets to be Auctioned	Ground Floor, Gala No. 5 & 6, KK Patil Estate, Dapoda Road, Landmark next to Parasnath Complex, Bhiwandi-421302, Maharashtra

Unique Number - Liq.AN/U74999MH2016PTC282578/1/IP-12338/0723/00001

Name of IP - Mr.Kamal Kishor Gurnani

IP Registration Number - IBBI/IPA-001/IP-P01463/2018-2019/12338

Date - 03/07/2023