



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U74140MH2014PTC252516/1/IP-10836/0623/00001)

1. Name of Corporate Debtor	MATRIX BIZCOM SERVICES PVT.LTD.
2. CIN/LLPIN of Corporate Debtor	U74140MH2014PTC252516
3. Insolvency Commencement Date	13/12/2019
4. Process Number	1
5. Liquidation Commencement Date	23/02/2021
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	21/06/2023
8. Last Date of Submission of EMD (including extension)	18/07/2023
9. Date of Auction	24/07/2023
10. Reserve Price (In Rupees)	2950000
11. EMD Amount (In Rupees)	200000
12. Auction Platform	Others
12(a). Auction Platform (Others)	E-Procurement Technologies Limited
14. Web address of Auction Platform	https://ncltauction.auctiontiger.net .
15. Nature of Assets to be Auctioned	COMPANY AS A GOING CONCERN having: 1.Inventory of 18 television programmes with 753 episodes in U-matic format. (Inventory includes 'Comedy Shows" and religious sermons. Some of the contents are in English and Arabic language.) 2.Trade receivables of Rs.5.58 Crores from two debtors.
16. Location of Assets to be Auctioned	701, Stanford Building, Above Mahindra Showroom, Adjacent to Shoppers Stop, Junction of SV Road & Burfiwala Lane, Andheri (W), Mumbai – 400058

Unique Number - Liq.AN/U74140MH2014PTC252516/1/IP-10836/0623/00001

Name of IP - Mr. Arun Kishanlal Bagaria

IP Registration Number - IBBI/IPA-002/IP-N00278/2017-18/10836

Date - 21/06/2023