



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U29300MH1985PLC037465/1/IP-12515/0423/00003)

1. Name of Corporate Debtor	JSK MARKETING LIMITED
2. CIN/LLPIN of Corporate Debtor	U29300MH1985PLC037465
3. Insolvency Commencement Date	23/09/2019
4. Process Number	1
5. Liquidation Commencement Date	02/12/2021
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	15/04/2023
8. Last Date of Submission of EMD (including extension)	25/04/2023
9. Date of Auction	20/05/2023
10. Reserve Price (In Rupees)	0
11. EMD Amount (In Rupees)	500000
12. Auction Platform	Others
12(a). Auction Platform (Others)	EOI for NRRRA under liquidation
14. Web address of Auction Platform	NA
15. Nature of Assets to be Auctioned	Assignment of litigation rights and consequential rights in outcome, for 14 (fourteen) Applications for Avoidance of Fraudulent Transactions filed u/s 43,45, 47 and 66 of IBC, 2016 before NCLT Mumbai Bench- Approx- RS.800 Cr and Assignment of Rights for assets of the Company as appearing in the latest Balance Sheet as on Liquidation Commencement date, including the rights for pursuing any legal recourse and consequential rights in the outcome thereof as mentioned in Annexure 7 of Information Document which exclude the assets sold and realized during the liquidation process. - Rs. Approx 600 crores total -approx Rs. 1400 crores
16. Location of Assets to be Auctioned	As per public notice

Unique Number - Liq.AN/U29300MH1985PLC037465/1/IP-12515/0423/00003

Name of IP - Palak Swapnil Desai

IP Registration Number - IBBI/IPA-001/IP-P01517/2019-2020/12515

Date - 15/04/2023