



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
**Insolvency and Bankruptcy Board of India**

*Auction Notices under Liquidation (Liq.AN/L63040MH1939PLC011352/1/IP-11901/0423/00008)*

1. Name of Corporate Debtor	Cox & Kings Limited
2. CIN/LLPIN of Corporate Debtor	L63040MH1939PLC011352
3. Insolvency Commencement Date	22/10/2019
4. Process Number	1
5. Liquidation Commencement Date	16/12/2021
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	04/04/2023
8. Last Date of Submission of EMD (including extension)	28/04/2023
9. Date of Auction	02/05/2023
10. Reserve Price (In Rupees)	357600000
11. EMD Amount (In Rupees)	6128000
12. Auction Platform	Others
12(a). Auction Platform (Others)	M/s Linkstar Infosys Private Limited
14. Web address of Auction Platform	<a href="https://www.eauctions.co.in">https://www.eauctions.co.in</a>
15. Nature of Assets to be Auctioned	Lot 1 - Sale of M/s Cox & Kings Limited – In Liquidation (“Company”) as a Going Concern Lot 2 - Sale of Trade Receivables of M/s Cox & Kings Limited outstanding as on 2nd April, 2023
16. Location of Assets to be Auctioned	All over India

**Unique Number** - Liq.AN/L63040MH1939PLC011352/1/IP-11901/0423/00008

**Name of IP** - Mr. Ashutosh Agarwala

**IP Registration Number** - IBBI/IPA-001/IP-P01123/2018-2019/11901

**Date** - 04/04/2023