



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U74900DL2013PLC248812/1/IP-11430/0323/00003)

1. Name of Corporate Debtor	Indianroots Shopping Limited
2. CIN/LLPIN of Corporate Debtor	U74900DL2013PLC248812
3. Insolvency Commencement Date	13/03/2019
4. Process Number	1
5. Liquidation Commencement Date	17/11/2021
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	13/03/2023
8. Last Date of Submission of EMD (including extension)	05/04/2023
9. Date of Auction	07/04/2023
10. Reserve Price (In Rupees)	150000
11. EMD Amount (In Rupees)	15000
12. Auction Platform	Others
12(a). Auction Platform (Others)	https://ncltauction.auctiontiger.net
14. Web address of Auction Platform	https://ncltauction.auctiontiger.net
15. Nature of Assets to be Auctioned	1) Lot-1: Plant & Machinery being old I T equipment including Laptop, computers etc. 2) Lot-2: Web Domains- indianroots.com , and indianroots.in
16. Location of Assets to be Auctioned	1012, 10th Floor, D-Mall, Netaji Subhash Place, Pitampura, Delhi-110034

Unique Number - Liq.AN/U74900DL2013PLC248812/1/IP-11430/0323/00003

Name of IP - Mr. Ashok Kumar

IP Registration Number - IBBI/IPA-001/IP-P00847/2017-2018/11430

Date - 13/03/2023