



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U29256WB1994PTC065254/1/IP-10707/0323/00002)

|                                                         |                                                                                                                                                                                                                                                                                                                                          |
|---------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name of Corporate Debtor                             | CEEBUILD COMPANY PRIVATE LIMITED                                                                                                                                                                                                                                                                                                         |
| 2. CIN/LLPIN of Corporate Debtor                        | U29256WB1994PTC065254                                                                                                                                                                                                                                                                                                                    |
| 3. Insolvency Commencement Date                         | 17/02/2022                                                                                                                                                                                                                                                                                                                               |
| 4. Process Number                                       | 1                                                                                                                                                                                                                                                                                                                                        |
| 5. Liquidation Commencement Date                        | 27/12/2022                                                                                                                                                                                                                                                                                                                               |
| 6. Form is being filed for                              | Issue of Auction Notice                                                                                                                                                                                                                                                                                                                  |
| 7. Date of Issue of Auction Notice in Newspapers        | 04/03/2023                                                                                                                                                                                                                                                                                                                               |
| 8. Last Date of Submission of EMD (including extension) | 29/03/2023                                                                                                                                                                                                                                                                                                                               |
| 9. Date of Auction                                      | 01/04/2023                                                                                                                                                                                                                                                                                                                               |
| 10. Reserve Price (In Rupees)                           | 28800000                                                                                                                                                                                                                                                                                                                                 |
| 11. EMD Amount (In Rupees)                              | 2880000                                                                                                                                                                                                                                                                                                                                  |
| 12. Auction Platform                                    | Others                                                                                                                                                                                                                                                                                                                                   |
| 12(a). Auction Platform (Others)                        | Linkstar Infosys Private Limited                                                                                                                                                                                                                                                                                                         |
| 14. Web address of Auction Platform                     | <a href="https://www.eauctions.co.in">https://www.eauctions.co.in</a>                                                                                                                                                                                                                                                                    |
| 15. Nature of Assets to be Auctioned                    | Sale as a GOING CONCERN in accordance with clause (e) of regulation 32, or sale as set of assets collectively (comprising of Land, Building, Plant & Machinery and Securities & Financial Assets) in accordance with clause (c) of regulation 32 of the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016 |
| 16. Location of Assets to be Auctioned                  | Klipcon Complex, Dhulagori J.L no 002, P.S Sankrail, Howrah-711302, West Bengal                                                                                                                                                                                                                                                          |

**Unique Number -** Liq.AN/U29256WB1994PTC065254/1/IP-10707/0323/00002

**Name of IP -** Ms. Rachna Jhunjunwala

**IP Registration Number -** IBB/IPA-001/IP-P00389/2017-18/10707

**Date -** 04/03/2023