भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U55109CH2003PLC025876/1/IP-10003/0123/00018)

1. Name of Corporate Debtor	Best Foods Limited
2. CIN/LLPIN of Corporate Debtor	U55109CH2003PLC025876
3. Insolvency Commencement Date	02/02/2018
4. Process Number	1
5. Liquidation Commencement Date	01/03/2021
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	18/01/2023
8. Last Date of Submission of EMD (including extension)	13/02/2023
9. Date of Auction	15/02/2023
10. Reserve Price (In Rupees)	1331700000
11. EMD Amount (In Rupees)	133100000
12. Auction Platform	Others
12(a). Auction Platform (Others)	www.bankeauctions.com
14. Web address of Auction Platform	www.bankeauctions.com
15. Nature of Assets to be Auctioned	Best Foods Ltd. – As a Going Concern [Note 1 to 3] Note 1 - Excluding assets as detailed in the bid document. Please refer Bid Document for excluded assets Note 2 - The assets of Norta Unit of Best Foods Ltd. [In Liquidation] are intermingling with Land, Building and P&M belonging to Late Mohinder Pal Jindal, Bharat Rice Mills and Poonam Jindal at Norta Unit of Best Foods Ltd. (for details refer Bid Document) which are being separately put on auction by the Authorized Officer of SBI as Lot 3 hereunder & Bids for Lot 1 will be considered for only those bidders who submits Bid for both Lot 1 and Lot 3. Highest bidder shall be identified on the basis of Cumulative Bid Amount for Lot 1 & Lot 3. Please refer to Bid Document for details of intermingling assets of Norta Unit comprised in Lot 1 & Lot 3. Note 3- Preference will be given to the Bidder of Lot 1&3 and Liquidator reserves right to reject Bids for Lot 2 on acceptance of Bid for Lot 1
16. Location of Assets to be Auctioned	Indri-Karnal Road, Haryana

Unique Number - Liq.AN/U55109CH2003PLC025876/1/IP-10003/0123/00018

Name of IP - Mr. Vikram Bajaj

IP Registration Number - IBBI/IPA-002/IP-N00003/2016-2017/10003

Date - 25/01/2023

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