



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/L63040MH1939PLC011352/1/IP-11901/1222/00005)

1. Name of Corporate Debtor	Cox & Kings Limited
2. CIN/LLPIN of Corporate Debtor	L63040MH1939PLC011352
3. Insolvency Commencement Date	22/10/2019
4. Process Number	1
5. Liquidation Commencement Date	16/12/2021
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	08/12/2022
8. Last Date of Submission of EMD (including extension)	06/01/2023
9. Date of Auction	08/01/2023
10. Reserve Price (In Rupees)	470000000
11. EMD Amount (In Rupees)	8200000
12. Auction Platform	Others
12(a). Auction Platform (Others)	Linkstar Infosys Private Limited,
14. Web address of Auction Platform	https://www.eauctions.co.in/
15. Nature of Assets to be Auctioned	1) Sale of M/s Cox & Kings Limited – In Liquidation (“Company”) as a Going Concern 2) Sale of Trade Receivables of M/s Cox & Kings Limited outstanding as on 5th December, 2022
16. Location of Assets to be Auctioned	All over India

Unique Number - Liq.AN/L63040MH1939PLC011352/1/IP-11901/1222/00005

Name of IP - Mr. Ashutosh Agarwala

IP Registration Number - IBBI/IPA-001/IP-P01123/2018-2019/11901

Date - 08/12/2022