



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/L99999MH1982PLC026903/1/IP-10257/0922/00031)

|                                                         |                                                                                      |
|---------------------------------------------------------|--------------------------------------------------------------------------------------|
| 1. Name of Corporate Debtor                             | Shrenuj and Company Limited                                                          |
| 2. CIN/LLPIN of Corporate Debtor                        | L99999MH1982PLC026903                                                                |
| 3. Insolvency Commencement Date                         | 12/03/2019                                                                           |
| 4. Process Number                                       | 1                                                                                    |
| 5. Liquidation Commencement Date                        | 12/07/2021                                                                           |
| 6. Form is being filed for                              | Issue of Auction Notice                                                              |
| 7. Date of Issue of Auction Notice in Newspapers        | 27/09/2022                                                                           |
| 8. Last Date of Submission of EMD (including extension) | 18/10/2022                                                                           |
| 9. Date of Auction                                      | 21/10/2022                                                                           |
| 10. Reserve Price (In Rupees)                           | 180500000                                                                            |
| 11. EMD Amount (In Rupees)                              | 18100000                                                                             |
| 12. Auction Platform                                    | Others                                                                               |
| 12(a). Auction Platform (Others)                        | Linkstar Infosys Pvt. Ltd.                                                           |
| 14. Web address of Auction Platform                     | <a href="https://www.eauctions.co.in/">https://www.eauctions.co.in/</a>              |
| 15. Nature of Assets to be Auctioned                    | Factory Land & Building alongwith Plant & Machinery including Furniture and Fixtures |
| 16. Location of Assets to be Auctioned                  | Plot No. GJ-09, SEEPZ, MIDC, Andheri East, Mumbai-400096                             |

**Unique Number** - Liq.AN/L99999MH1982PLC026903/1/IP-10257/0922/00031

**Name of IP** - Mr. Brijendra Kumar Mishra

**IP Registration Number** - IBBI/IPA-002/IP-N00109/2017-2018/10257

**Date** - 27/09/2022