



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U29120DL1992PTC176351/1/IP-10091/0922/00002)

|                                                         |                                                                                                                    |
|---------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| 1. Name of Corporate Debtor                             | UJALA PUMPS PVT. LTD.                                                                                              |
| 2. CIN/LLPIN of Corporate Debtor                        | U29120DL1992PTC176351                                                                                              |
| 3. Insolvency Commencement Date                         | 10/10/2018                                                                                                         |
| 4. Process Number                                       | 1                                                                                                                  |
| 5. Liquidation Commencement Date                        | 02/01/2020                                                                                                         |
| 6. Form is being filed for                              | Issue of Auction Notice                                                                                            |
| 7. Date of Issue of Auction Notice in Newspapers        | 24/09/2022                                                                                                         |
| 8. Last Date of Submission of EMD (including extension) | 19/10/2022                                                                                                         |
| 9. Date of Auction                                      | 21/10/2022                                                                                                         |
| 10. Reserve Price (In Rupees)                           | 37125000                                                                                                           |
| 11. EMD Amount (In Rupees)                              | 3712500                                                                                                            |
| 12. Auction Platform                                    | PDA - National E-Governance Services Limited                                                                       |
| 14. Web address of Auction Platform                     | <a href="https://nbid.nesl.co.in">https://nbid.nesl.co.in</a>                                                      |
| 15. Nature of Assets to be Auctioned                    | Assignment of part of avoidance application IA 158/2020 in CP No: (IB)-43(ND)/2018 pertaining to trademark "UJALA" |
| 16. Location of Assets to be Auctioned                  | Not applicable                                                                                                     |

**Unique Number -** Liq.AN/U29120DL1992PTC176351/1/IP-10091/0922/00002

**Name of IP -** Mr. Dinesh Sood

**IP Registration Number -** IBBI/IPA-002/IP-N00046/2016-17/10091

**Date -** 27/09/2022