



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
**Insolvency and Bankruptcy Board of India**

*Auction Notices under Liquidation (Liq.AN/U27000MH2006PTC159131/1/IP-10182/0722/00001)*

|                                                         |                                                                                                  |
|---------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| 1. Name of Corporate Debtor                             | ASA PRODUCTION AND ENTERPRISES PRIVATE LIMITED                                                   |
| 2. CIN/LLPIN of Corporate Debtor                        | U27000MH2006PTC159131                                                                            |
| 3. Insolvency Commencement Date                         | 13/11/2019                                                                                       |
| 4. Process Number                                       | 1                                                                                                |
| 5. Liquidation Commencement Date                        | 07/12/2021                                                                                       |
| 6. Form is being filed for                              | Issue of Auction Notice                                                                          |
| 7. Date of Issue of Auction Notice in Newspapers        | 29/07/2022                                                                                       |
| 8. Last Date of Submission of EMD (including extension) | 05/08/2022                                                                                       |
| 9. Date of Auction                                      | 12/08/2022                                                                                       |
| 10. Reserve Price (In Rupees)                           | 500000                                                                                           |
| 11. EMD Amount (In Rupees)                              | 50000                                                                                            |
| 12. Auction Platform                                    | Others                                                                                           |
| 12(a). Auction Platform (Others)                        | Auction Focus Private Limited                                                                    |
| 14. Web address of Auction Platform                     | www.auctionfocus.in                                                                              |
| 15. Nature of Assets to be Auctioned                    | Movie rights of Dangerous Ishq (1/3rd Share) Movie rights of Haunted 3D (50% share) Music rights |
| 16. Location of Assets to be Auctioned                  | Intangible                                                                                       |

**Unique Number** - Liq.AN/U27000MH2006PTC159131/1/IP-10182/0722/00001

**Name of IP** - Mr. Amar Vijaykumar Agrawal

**IP Registration Number** - IBBI/IPA-001/IP-P00086/2017-18/10182

**Date** - 29/07/2022