



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/L51909DL1986PLC024222/1/IP-10252/0722/00002)

1. Name of Corporate Debtor	Samtel Color Limited
2. CIN/LLPIN of Corporate Debtor	L51909DL1986PLC024222
3. Insolvency Commencement Date	07/09/2017
4. Process Number	1
5. Liquidation Commencement Date	04/07/2018
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	07/07/2022
8. Last Date of Submission of EMD (including extension)	28/07/2022
9. Date of Auction	29/07/2022
10. Reserve Price (In Rupees)	1260000000
11. EMD Amount (In Rupees)	63000000
12. Auction Platform	Others
12(a). Auction Platform (Others)	E Procurement Technologies Limited
14. Web address of Auction Platform	https://aaa.auctiontiger.net .
15. Nature of Assets to be Auctioned	Factory Land & Building
16. Location of Assets to be Auctioned	Factory Land & Building (65.023 Acres): Village – Chhappraula, main Ghaziabad – Dadri known as Bulandshahar Road, Ghaziabad.

Unique Number - Liq.AN/L51909DL1986PLC024222/1/IP-10252/0722/00002

Name of IP - Mr. Sanjay Gupta

IP Registration Number - IBBI/IPA-001/IP-P00117/2017-18/10252

Date - 08/07/2022