



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation
(Liq.AN/U29300MH1985PLC037465/1/IP-12515/0622/00002-A01)

1. Name of Corporate Debtor	JSK MARKETING LIMITED
2. CIN/LLPIN of Corporate Debtor	U29300MH1985PLC037465
3. Insolvency Commencement Date	23/09/2019
4. Process Number	1
5. Liquidation Commencement Date	02/12/2021
6. Form is being filed for	Addendum
6(a). Auction notices issued	Liq.AN/U29300MH1985PLC037465/1/IP-12515/0622/00002
7. Date of Issue of Auction Notice in Newspapers	11/06/2022
8. Last Date of Submission of EMD (including extension)	15/07/2022
9. Date of Auction	18/07/2022
10. Reserve Price (In Rupees)	6300000
11. EMD Amount (In Rupees)	630000
12. Auction Platform	Others
12(a). Auction Platform (Others)	C1 India P. Ltd.
14. Web address of Auction Platform	https://www.bankeauctions.com
15. Nature of Assets to be Auctioned	Furniture Fixture and Office Equipment at Worli Along-with Inventory, Plant & Machinery and Other Assets at Bhiwandi godown (Details in Sale Process Memorandum)
16. Location of Assets to be Auctioned	at Worli - 403-405, Sumer Kendra Co-Op Society Ltd, 4th Floor, Behind Mahindra Tower, Pandurang Budhkar Marg, Worli Mumbai – 400018 and at Bhiwandi godown - H NO. 279, Gala No. 108, 109, 110, Block No. 1, Globe Complex, Owali Village, Bhiwandi, Mumbai – 421302

Unique Number - Liq.AN/U29300MH1985PLC037465/1/IP-12515/0622/00002-A01

Name of IP - Palak Swapnil Desai

IP Registration Number - IBBI/IPA-001/IP-P01517/2019-2020/12515

Date - 30/06/2022