



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/L51909DL1986PLC024222/1/IP-10252/0522/00001)

1. Name of Corporate Debtor	Samtel Color Limited
2. CIN/LLPIN of Corporate Debtor	L51909DL1986PLC024222
3. Insolvency Commencement Date	07/09/2017
4. Process Number	1
5. Liquidation Commencement Date	04/07/2018
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	19/05/2022
8. Last Date of Submission of EMD (including extension)	30/05/2022
9. Date of Auction	31/05/2022
10. Reserve Price (In Rupees)	1260047000
11. EMD Amount (In Rupees)	63005000
12. Auction Platform	Others
12(a). Auction Platform (Others)	E Procurement Technologies Limited
14. Web address of Auction Platform	https://aaa.auctiontiger.net .
15. Nature of Assets to be Auctioned	1. Factory Land and Building 2. Vehicle named Toyota Camry
16. Location of Assets to be Auctioned	1. The factory land and building are located at Village – Chhappraula, main Ghaziabad – Dadri known as Bulandshahar Road, Ghaziabad 2. Vehicle Named Toyota Camry is parked in plot No- R/10, Sector – 9, Raj Nagar, Ghaziabad, U.P – 201002.

Unique Number - Liq.AN/L51909DL1986PLC024222/1/IP-10252/0522/00001

Name of IP - Mr. Sanjay Gupta

IP Registration Number - IBBI/IPA-001/IP-P00117/2017-18/10252

Date - 19/05/2022