



भारतीय दिवाला और शोधन अक्षमता बोर्ड  
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U01403UP2010PLC039300/1/IP-10821/0422/00004)

|                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|---------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name of Corporate Debtor                             | K K MILK FRESH INDIA LIMITED                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 2. CIN/LLPIN of Corporate Debtor                        | U01403UP2010PLC039300                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 3. Insolvency Commencement Date                         | 24/09/2019                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 4. Process Number                                       | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 5. Liquidation Commencement Date                        | 06/10/2021                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 6. Form is being filed for                              | Issue of Auction Notice                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 7. Date of Issue of Auction Notice in Newspapers        | 06/04/2022                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 8. Last Date of Submission of EMD (including extension) | 20/04/2022                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 9. Date of Auction                                      | 22/04/2022                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 10. Reserve Price (In Rupees)                           | 236300000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 11. EMD Amount (In Rupees)                              | 23600000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 12. Auction Platform                                    | Others                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 12(a). Auction Platform (Others)                        | E procurement Technologies Ltd                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 14. Web address of Auction Platform                     | <a href="https://ncltauction.auctiontiger.net/">https://ncltauction.auctiontiger.net/</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 15. Nature of Assets to be Auctioned                    | Lot No. 1. Land (measuring 5.76675 Hectare), Building and Plant & Machinery, located at Factory of corporate debtor at 57 Milestone NH-2, Village Kumbi, Tehsil Akbarpur, Ramabai Nagar, Uttar Pradesh – 209206 at reserve price of Rs. 23.63 Crores, Lot No. 2. Land measuring 600 Sq. Ft. at Plot No. B (Subdivision of Plot no. 101) Survey No. 250/16, Village Vadgal, Taluk – Sriperumbudur, District – Kanchipuram, Tamilnadu at reserve price of Rs. 3.27 Lakh Lot No. 3. Land measuring 0.2410 Hectare at Khasra No. 313, Gata No. 644, Village Ghughuwa, Pargana & Tehsil Ghatampur, District Kanpur, Uttar Pradesh – 209208 at reserve price of Rs. 4.20 Lakh, Lot No. 4. Land measuring 0.243 Hectare at Khasra No. 12, Village Ainko, Pargana & Tehsil Jalaun, District Jalaun, Uttar Pradesh – 285126 at reserve price of Rs. 3.96 Lakh and Lot No. 5. Car No. DL1CQ 3626 (Maruti Swift – Diesel, Model Oct-2013) at reserve price of Rs. 0.63 Lakh |
| 16. Location of Assets to be Auctioned                  | Factory of Corporate Debtor at 57 Milestone NH-2, Village Kumbi, Tehsil Akbarpur, Ramabai Nagar, Uttar Pradesh-209206                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |

**Unique Number -** Liq.AN/U01403UP2010PLC039300/1/IP-10821/0422/00004

**Name of IP -** Mr. Chanchal Dua

**IP Registration Number -** IBBI/IPA-003/IP-N00083/2017-18/10821

**Date -** 06/04/2022