



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U74899DL1994PLC058528/1/IP-10298/0222/00004)

1. Name of Corporate Debtor	ASSOCIATED APPLIANCES LIMITED
2. CIN/LLPIN of Corporate Debtor	U74899DL1994PLC058528
3. Insolvency Commencement Date	16/04/2019
4. Process Number	1
5. Liquidation Commencement Date	03/02/2021
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	22/02/2022
8. Last Date of Submission of EMD (including extension)	05/03/2022
9. Date of Auction	11/03/2022
10. Reserve Price (In Rupees)	16900000
11. EMD Amount (In Rupees)	1690000
12. Auction Platform	Others
12(a). Auction Platform (Others)	E-auction
14. Web address of Auction Platform	http://ncltauction.auctiontigers.net
15. Nature of Assets to be Auctioned	Land & Building
16. Location of Assets to be Auctioned	A-194L, Phase-I, ELDECO SIDCUL Industrial Park, Sitarganj, Udham Singh Nagar, Uttranchal

Unique Number - Liq.AN/U74899DL1994PLC058528/1/IP-10298/0222/00004

Name of IP - Mr. Sandeep Kumar Bhatt

IP Registration Number - IBBI/IPA-002/IP-N01064-C01/2017-18/10298

Date - 22/02/2022