



भारतीय दिवाला और शोधन अक्षमता बोर्ड
Insolvency and Bankruptcy Board of India

Auction Notices under Liquidation (Liq.AN/U74999MH2008PTC187325/1/IP-11359/1121/00001)

1. Name of Corporate Debtor	SNNEHA NATURAL WORLD PRIVATE LIMITED
2. CIN/LLPIN of Corporate Debtor	U74999MH2008PTC187325
3. Insolvency Commencement Date	11/11/2019
4. Process Number	1
5. Liquidation Commencement Date	28/07/2021
6. Form is being filed for	Issue of Auction Notice
7. Date of Issue of Auction Notice in Newspapers	20/11/2021
8. Last Date of Submission of EMD (including extension)	27/11/2021
9. Date of Auction	01/12/2021
10. Reserve Price (In Rupees)	170000000
11. EMD Amount (In Rupees)	8500000
12. Auction Platform	Others
12(a). Auction Platform (Others)	C1 India Pvt. Ltd.
14. Web address of Auction Platform	www.bankeauctions.com
15. Nature of Assets to be Auctioned	Sale of Corporate Debtor as a going concern along with all its assets including Leasehold factory land admeasuring area about 22,000 Sq.mt covering Plot No. 1-B and 1-C and building approximate built up area is 46,246.50 Sq. Ft, plant and machinery (Dairy Plant) and furniture & fixtures situated at factory site at Parvati Co-Operative Industrial Estate, District-Kolhapur of the Corporate Debtor. (As per the e-auction process memorandum)
16. Location of Assets to be Auctioned	Plot No. 1B, Sector I, Phase III, Gat No. 50, 51, 52 and 53, Parvati Coop. Indl Estate Ltd, Yadrav, Ichalkaranji, Kolhapur – 416146

Unique Number - Liq.AN/U74999MH2008PTC187325/1/IP-11359/1121/00001

Name of IP - Mr. Ravindra Chaturvedi

IP Registration Number - IBBI/IPA-001/IP-P00792/2017-2018/11359

Date - 20/11/2021