SALE NOTICE

MACRO COMMERCE PRIVATE LIMITED (In Liquidation) –

Liquidator: Mr. Anil Kumar Sharma

Liquidator Address: AAA House, 1st Floor, 64, Okhla Estate, Phase III (Near Modi Mills), New Delhi – 110020

Email: macro.commerce@aaainsolvency.com, assetsale1@aaainsolvency.in

Mob.: +91 8800865284 (Mr. Wasim)

E-Auction – Sale of Assets (Trademarks) as per Regulation 32(c) read with Regulation 33 and Schedule I of the IBBI (Liquidation Process) Regulations, 2016

Date & Time of E-Auction: 10th December, 2026, 03:00 PM to 05:00 PM (unlimited extension of 5 minutes each)

Last Date of EMD Submission: 8th December, 2026 till 07:00 PM

Sale of the Trademarks of Macro Commerce Private Limited (In Liquidation) as a single lot by the Liquidator appointed by the Hon'ble NCLT, New Delhi Bench vide order dated 25th October, 2019 in CP (IB) No. 398(PB)/2017, through the IBBI designated E-Auction platform **https://ibbi.baanknet.com/eauction-ibbi/home**

Asset	Block	Reserve Price	EMD Amount	Incremental Value
Trademarks (single lot): (i) TM No. 3157782 – "MC MANHATTAN CONNECT" – Class 14; (ii) TM No. 3157784 – "MC" – Class 14.	A.	**₹40,640/-**	**₹4,064/-**	**₹1,000/-**

Note:

1. E-Auction will be conducted on "AS IS WHERE IS", "AS IS WHAT IS", "WHATEVER THERE IS BASIS" AND "WITHOUT RECOURSE BASIS" as such sale is without any kind of warranties and indemnities, through the approved service provider at the IBBI eAuction Portal by BAANKNET at https://ibbi.baanknet.com/eauction-ibbi/home.
2. As per the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016, Schedule I "Mode of Sale" Clause 1(5A), bidders must declare that they are not disqualified under Section 29A of the IBC, 2016; the EMD shall be forfeited if ineligibility is established at any stage.
3. The Trademarks shall be sold together as a single lot and no bid shall be accepted for either Trademark individually. Only such right, title and interest as the Corporate Debtor has in the Trademarks shall be transferred, without any warranty as to their status, validity, renewal, registrability or enforceability. Bidders are advised to verify the current status of the Trademarks on the official records of the Trade Marks Registry (IP India) before depositing the EMD.

   For detailed terms and conditions, refer to https://insolvencyandbankruptcy.in/macro-commerce-private-limited, from the website of IBBI or from the IBBI E-Auction Portal i.e., BAANKNET, prior to submission of EMD and participation in the process.

Sd/-

Date: 10/11/2026
Place: New Delhi

Anil Kumar Sharma
Liquidator, Macro Commerce Private Limited
IBBI Regn. No.: IBBI/IPA-003/IPA-ICAI-N-00218/2019-2020/12514
Address: AAA House, 1st Floor, 64, Okhla Estate, Phase III, New Delhi – 110020
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