MP BIRLA GROUP

BIRLA CORPORATION LIMITED

CIN-L01132WB1919PLC003334
Regd. Office: 9/1, R.N. Mukherjee Road, Kolkata-700 001
(An MP Birla Group Company)
E-mail: coordinator@birlacorp.com
Website: www.birlacorporation.com
Phone: (033) 6616 6745/6729; Fax: (033) 2248 2872/7988

EXTRACT OF UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE THREE AND SIX MONTHS ENDED 30TH SEPTEMBER, 2021

(₹ in Crores)

Particulars	Consolidated		
	Three Months Ended 30/09/2021 (Unaudited)	Six Months Ended 30/09/2021 (Unaudited)	Three Months Ended 30/09/2020 (Unaudited)
1. Total Income from Operations (Net)	1711.10	3469.51	1675.41
2. Net Profit before Tax and exceptional items	119.18	309.76	236.06
3. Net Profit before Tax after exceptional items	119.18	309.76	236.06
4. Net Profit after Tax	85.55	227.06	166.62
5. Total Comprehensive Income for the period (Comprising profit for the period after tax and other comprehensive income after tax)	140.71	345.25	178.92
6. Paid-Up equity share capital (Face Value ₹ 10/- Per Share)	77.01	77.01	77.01
7. Reserves (As shown in the Audited Balance Sheet of previous year)	5408.98 (As on 31/03/2021)	5408.98 (As on 31/03/2021)	4729.12 (As on 31/03/2020)
8. Basic and Diluted Earnings Per Share for the period (₹)	11.11	29.49	21.64

Notes :

1. The above results were reviewed by the Audit Committee on 9th November, 2021 and taken on record by the Board of Directors of the Company at its meeting held on 10th November, 2021. The above results have been reviewed by the Statutory Auditors of the Company.
2. Key Standalone Financial Information:

(₹ in Crores)

Particulars	Three Months Ended 30/09/2021 (Unaudited)	Six Months Ended 30/09/2021 (Unaudited)	Three Months Ended 30/09/2020 (Unaudited)
Total Income	1101.51	2246.73	1112.89
Net Profit before Tax	59.13	166.14	124.56
Net Profit after Tax	41.77	119.56	83.83

3. The above is an extract of the detailed format of Unaudited Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of Unaudited Financial Results is available on the Stock Exchange website (www.nseindia.com and www.bseindia.com) and on the Company's website (www.birlacorporation.com).

For Birla Corporation Limited

(HARSH V. LODHA)
Chairman
DIN 00394094

Kolkata
10th November, 2021

MP Birla Cement : *Cement se Ghar tak*

E-AUCTION NOTICE UNDER IBC, 2016
KANOOVI FOODS PRIVATE LIMITED (In Liquidation)
Regd. Off: 466, A1, Sector 1C, Sector 1, Gandhinagar, Gujarat 382007 India.
Principal place of business :- Survey No. 333, Paiki 1, and Survey 333/12 Mouje, Rathiyal Begam Road, Ujediya, District Sabarkantha, Gujarat 383215 India

The following assets and properties of **Kanoovi Foods Private Limited (In Liquidation) CIN:U15400GJ2012PTC068810** forming part of liquidation estate are for **LIQUIDATION AS A GOING CONCERN** E-Auction by the liquidator. The E-Auction will be done by the undersigned through the E-Auction platform: https://ncltauction.auctiontiger.net. (with unlimited extension of 5 minutes each).

Sr. No.	Assets Description	Reserve price In Rs.
1.	**Liquidation As A Going Concern Consisting Of Land & Building, Plant & Machinery And Financial Assets & Securities : For assets description refers to E Auction Document on E-AUCTION website i.e. https://ncltauction.auctiontiger.net or through E mail : dpsampat@sampatassociates.in**	**Rs. 2,75,00,000/-** (Rs. Two Crores Seventy Five Lakhs Only)

1. Interested applicant shall participate after **mandatorily** reading and agreeing to the COMPLETE E-AUCTION PROCESS DOCUMENT containing details of terms and conditions of online Affidavit for Site Visit, E-Auction, E-Auction Bid form, eligibility criteria, declaration by bidders, EMD requirement, etc. , available on the service provider web portal i.e. https://ncltauction.auctiontiger.net or through E mail : dpsampat@sampatassociates.in
2. The liquidator has the absolute right to accept or cancel or extend or modify, etc any terms of condition of E-Auction at any time. He has right to reject any of the bid without giving any reasons.
3. EMD is 10% of Reserve Price & Documents Submission deadline is 05:00 PM IST on 17/11/2021 and E-Auction will be conducted from 03:30 PM at IST on 23/11/2021. All are required to get site visit ((15th Nov. 2021) **permission with Photo Id and Affidavit as required at least 1 day before visit** from E mail: dpsampat@sampatassociates.in. Last minute request may not be entertained.
4. E-Auction will be conducted on "AS IS WHERE IS BASIS", "AS IS WHAT IS BASIS", "WHATEVER THERE IS BASIS" and "NO RECOURSE BASIS" only and as such, the E-Auction shall be without any kind of waivers, warranties and indemnities.
5. EMD can be deposited either by remittance into the account or through demand draft.
6. In case bid is placed in the last 5 minutes of the closing time of the E-Auction, the closing time will automatically get extended for 5 minutes with unlimited period.

Sd/-
CA DEVANG P. SAMPAT,
LIQUIDATOR KANOOVI FOODS PVT. LTD.
IBBI/IPA-001/IP-P002224/2017-18/10423

Date : 10.11.2021
Place : MUMBAI

KLK ELECTRICAL LIMITED
CIN: L72300TN1980PLC008230
PLOT NO. 85, SHOP NO.1, 4TH STREET, GANESH AVENUE, SAKTHI NAGAR, PORUR CHENNAI-600116, TAMIL NADU, INDIA
Website: www.klk.co.in
Email ID: admin@klk.co.in Ph: +91 9391117891

NOTICE OF THE EXTRA ORDINARY GENERAL MEETING

Notice is hereby given that the Extraordinary General Meeting ("EGM") of the members of KLK Electrical Limited will be held on Thursday, 2nd December, 2021 at 11:00 AM through VC/OAVM only, to transact the business as set out in the notice convening the said EGM.

In view of the continuing Covid-19 pandemic, the EGM will be held through VC/OAVM without the physical presence of the Members and in compliance with the applicable provisions of the Companies Act, 2013 ("the Act") read with rules made thereunder and General Circulars nos. issued General Circular nos. 20/2020, 14/2020, 17/2020, 02/2021, 10/2021 issued by the Ministry of Corporate Affairs ("MCA") and Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") and Circular no. SEBI/HO/CFD/CMD1/CIR/P/2020/79 and SEBI/HO/CFD/CMD2/CIR/P/2021/11 issued dated January 15, 2021 in relation to "Relaxation from Compliance with certain provisions of Listing Regulations due to the Covid–19 pandemic (hereinafter collectively referred to as "SEBI Circulars") to transact the business as set out in the Notice of EGM. Members attending the EGM through VC/OAVM facility shall be counted for the purpose of reckoning the quorum under Section 103 of the Act.

The EGM Notice has been sent in electronic mode to Members whose e-mail address is registered with the Company or the Depository Participant(s) as on Cut Off date Friday, 5th November, 2021. Further the shareholders whose email addresses are not registered with the Depository Participants or with the Registrar & Share Transfer Agent of the Company ("R&T Agent") or with the Company notice has been sent by courier. The Notice can also be accessed from the websites of the Stock Exchange i.e. BSE Limited ("BSE"). Notice will also be available on the Company's website www.klk.co.in, website of BSE at http://www.bseindia.com and on the website of the Central Depository Services (India) Limited (CDSL) a service provider for voting through remote e-Voting, for participation in the forthcoming EGM through VC/OAVM facility and e-Voting during the EGM at https://www.evotingindia.com.

PROCESS FOR THOSE SHAREHOLDERS WHOSE EMAIL/MOBILE NO. ARE NOT REGISTERED WITH THE COMPANY/ DEPOSITORIES.

1. For Physical shareholders- please provide necessary details like Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to admin@klk.co.in /cameo@cameoindia.com.
2. For Demat shareholders - Please update your email id & mobile no. with your respective Depository Participant (DP)

   Pursuant to Section 108 of the Act read with Rule 20 of Companies (Management and Administration) Rules, 2014 as amended ("the Rules") and Regulation 44 of the Listing Regulations the Company has engaged the services of CDSL as agency for providing e-voting facility:

   a) The Company has provided the facility for remote e-voting facility prior to the EGM to all its shareholders to cast their votes electronically on all the resolutions mentioned in the notice of EGM of the Company dated 2nd November, 2021.
   b) The manner of voting by the Members holding shares in dematerialised mode, physical mode and for members who have not registered their email addresses has been provided in the Notice of the EGM.
   c) The voting rights of the shareholders/ beneficial owners shall be reckoned proportionate to the equity shares held by them at the end of business hours on 25th November, 2021. The E-Voting shall start on Monday, 29th November, 2021 (09:00 AM onwards) to Wednesday, 1st December, 2021 (Till 05:00 PM); CDSL will block E-voting after that.
   d) A person who is not a member as on the cut-off date, should treat the Notice for information purpose only. Any person who become members of the Company after dispatch of the Notice of the Meeting and holding shares as on the cut-off date i.e., Thursday, 25th November, 2021, may obtain the User ID and password for e-voting by sending email intimating DP ID and Client ID / Folio No. at helpdesk.evoting@cdslindia.com with a copy to admin@klk.co.in. However, if you are already registered with CDSL for e-voting, you can use your existing User ID and password for casting your vote.
   e) E-voting shall not be allowed beyond 5:00 PM on Wednesday, 1st December, 2021.
   f) Further the facility for voting through electronic means shall also be available during the EGM, to the members who are attending the EGM and have not already cast their vote(s) through remote e-voting.
   g) Members who have cast their vote by remote e-voting may also attend the EGM, but shall not be allowed to vote again at the EGM.
   h) The results declared alongwith the report of the scrutinizer shall be placed on the website of the company www.klk.co.in after the declaration of result by the Chairman . The results shall also be uploaded on the website of BSE ie. www.bseindia.com

The detailed Instructions E-Voting, attending meeting via VC/OAVM, Speaker Registration, etc. are available in the EGM Notice emailed to members and uploaded on the company's website, i.e., www.klk.co.in. Members are requested to go through the same. The assistance can be sought from E-Voting Service Provider CDSL at helpdesk.evoting@cdslindia.com.

For and on behalf of
KLK ELECTRICAL LIMITED
Sd/-
R. RAVI KUMAR RAO
DIRECTOR
DIN: 06432101

Date: 08/11/2021
Place: Chennai

BHARTIA BRIGHT & SEAMLESS STEELS LTD

CIN: L67120WB1949PLC017539
Regd. Off.: 8 Netaji Subhas Road, Kolkata - 700001
Email Id: bhartia.bright@fortunerealty.in/ bbssl.kolkata@gmail.com
Phone: 033-4019-9595/9518

STATEMENT OF UN-AUDITED FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED SEPTEMBER 30TH 2021

(₹ in Lacs)

Particulars	Quarter Ended	Half Year Ended		Quarter Ended
	30.09.21	30.09.21	30.09.20	30.09.20
	Un-Audited	Un-Audited	Un-Audited	Un-Audited
1. Total income from Operations	356.57	477.17	283.03	191.80
2. Net Profit / (Loss) for the Period Before Tax (Before Exceptional and/or Extraordinary items)	(19.73)	(39.71)	40.81	9.00
3. Net Profit / (Loss) for the Period Before Tax (After Exceptional and/or Extraordinary items)	(19.73)	(39.71)	30.20	6.66
4. Net Profit / (Loss) for the Period After Tax (After Exceptional and/or Extraordinary items)	(19.73)	(39.71)	30.20	6.66
5. Total Comprehensive Income for the Period (Comprising Profit / (Loss) for the period (After Tax) and other comprehensive Income (After Tax)P	11.14	18.11	42.45	24.02
6. Reserve as shown in the Audited Balance sheet of the previous year				
7. Earnings Per Share (of ₹ 10/- each)				
(a) Basic	(1.10)	(2.22)	1.69	0.37
(b) Diluted	(1.10)	(2.22)	1.69	0.37

NOTES :

1. The above is an extract of the detailed format of second quarter and six months ended September 30, 2021 filed with the Stock Exchange under Regulation 33 of the SEBI (Listing and other Disclosure Requirements) Regulations, 2015. The full format for the second quarter and six months ended September 30, 2021 financial results is available on the websites of the Stock Exchange(s) and on the Company website www.bhartiabrightandseamless.in.

For **BHARTIA BRIGHT & SEAMLESS STEELS LTD**
Sd/-
RAMA SHANKER BHARTIA
Managing Director
DIN: 00280620

Place : Kolkata
Date : November 10, 2021

QUINT DIGITAL MEDIA LIMITED

(FORMERLY KNOWN AS GAURAV MERCANTILES LIMITED)
CIN: L74110DL1985PLC373314
Regd Office: 403 Prabhat Kiran, 17, Rajendra Place, Delhi - 110008
Tel. No.: 011 45142374
Corporate Office.: Carnousties's Building, Plot No. 1, 9th Floor, Sector 16A, Film City, Noida - 201301 | **Tel. No.:** 0120 4751818
Website: www.quintdigitalmedia.com | **Email:** cs@thequint.com

EXTRACT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDING SEPTEMBER 30, 2021

(₹ In '000)

Sr. No.	Particulars	Quarter ending September 30, 2021	Half year ending September 30, 2021	Corresponding 3 months ending September 30, 2020
1	Total Income from Operations	95,982.84	1,59,922.05	52,397.91
2	Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	24,142.37	30,748.94	7,191.02
3	Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary items)	24,142.37	30,748.94	1,455.02
4	Net Profit / (Loss) for the period after tax (after Exceptional and/ or Extraordinary items)	18,306.76	23,209.33	10,842.80
5	Total Comprehensive Income for the period [Comprising Profit/ (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	18,795.79	23,072.15	10,533.93
6	Equity Share Capital	2,19,508.08	2,19,508.08	40,000.00
7	Reserves (excluding Revaluation Reserve) as shown in the Audited Balance Sheet of the previous year			91,118
8	Earnings Per Share (of Rs.10/- each)(for continuing and discontinued operations) 1) Basic : 2) Diluted :	0.86 0.83	1.05 1.02	2.63 1.38

Note: a) The above is an extract of unaudited financial results for the quarted and half year ended September 30, 2021, filed with the BSE Limited under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.
b) Full format of the Quarterly and Half yearly financial results are available on the websites of the BSE Limited (www.bseindia.com) and the Company (www.quintdigitalmedia.com).
c) The above results are duly reviewed by the Audit Committee and have been approved by the Board of Directors in its meeting held on November 10, 2021.

For and on behalf of Board of Directors
Sd/-
Parshotam Dass Agarwal
Chairperson
Din: 00063017

Place: Noida
Date: 10/11/ 2021

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY. THIS IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION AND DISTRIBUTION, DIRECTLY OR INDIRECTLY, OUTSIDE INDIA.

PUBLIC ANNOUNCEMENT

aknamed docon PharmEasy API HOLDINGS retailio Thyrocare The Trust. The Truth.

API HOLDINGS LIMITED

Our Company was incorporated as 'API Holdings Private Limited', a private limited company under the Companies Act, 2013, and was granted a certificate of incorporation dated March 31, 2019 by the Registrar of Companies, Maharashtra at Mumbai ("**Registrar of Companies**"). Subsequently, our Company was converted into a public limited company pursuant to a special resolution passed by our Shareholders on October 1, 2021 and a fresh certificate of incorporation dated October 28, 2021 was issued by the Registrar of Companies consequent to the change in the name of our Company to 'API Holdings Limited'. For details of change in the name and registered office of our Company, see "*History and Certain Corporate Matters*" beginning on page 197 of the Draft Red Herring Prospectus dated November 8, 2021 (**"DRHP"**) filed with the Securities and Exchange Board of India (**"SEBI"**) on November 9, 2021.

Registered and Corporate Office: 902, 9th Floor, Raheja Plaza 1, B-Wing, Opposite R-City Mall, L.B.S. Marg, Ghatkopar West, Mumbai 400 086, Maharashtra, India; **Tel:** +91 22 6255 6255;
Website: www.apiholdings.in; **Contact Person:** Drashti Shah, Company Secretary and Chief Compliance Officer; **E-mail:** corporatesecretarial@apiholdings.in; **Corporate Identity Number:** U60100MH2019PLC323444

OUR COMPANY DOES NOT HAVE AN IDENTIFIABLE PROMOTER

INITIAL PUBLIC OFFER OF UP TO [●] EQUITY SHARES OF FACE VALUE OF ₹ 1 EACH ("EQUITY SHARES") OF API HOLDINGS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ [●] PER EQUITY SHARE) ("ISSUE PRICE"), AGGREGATING TO ₹ 62,500 MILLION (THE "ISSUE"). THE ISSUE SHALL CONSTITUTE [●]% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. OUR COMPANY MAY, IN CONSULTATION WITH THE BRLMS, CONSIDER A FURTHER ISSUE OF EQUITY SHARES BY WAY OF A PRIVATE PLACEMENT OF EQUITY SHARES FOR CASH CONSIDERATION AGGREGATING TO ₹ 12,500 MILLION, AT ITS DISCRETION, PRIOR TO FILING OF THE RED HERRING PROSPECTUS WITH THE REGISTRAR OF COMPANIES ("PRE-IPO PLACEMENT"). IF THE PRE-IPO PLACEMENT IS COMPLETED, THE AMOUNT RAISED PURSUANT TO THE PRE-IPO PLACEMENT WILL BE REDUCED FROM THE ISSUE SIZE, SUBJECT TO A MINIMUM ISSUE SIZE CONSTITUTING AT LEAST 10% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE PRICE BAND AND THE MINIMUM BID LOT SHALL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLMS AND WILL BE ADVERTISED IN [●] EDITIONS OF [●], AN ENGLISH NATIONAL DAILY NEWSPAPER, [●] EDITIONS OF [●], A HINDI NATIONAL DAILY NEWSPAPER AND [●] EDITION OF [●], A MARATHI NEWSPAPER, MARATHI BEING THE REGIONAL LANGUAGE OF MAHARASHTRA, WHERE OUR REGISTERED AND CORPORATE OFFICE IS LOCATED, EACH WITH WIDE CIRCULATION, AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ISSUE OPENING DATE AND SHALL BE MADE AVAILABLE TO BSE LIMITED ("BSE") AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE", AND TOGETHER WITH BSE, THE "STOCK EXCHANGES") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES IN ACCORDANCE WITH SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, in consultation with the BRLMs, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the BRLMs and at the terminals of the Syndicate Members and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("**SCRR**") read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(2) of the SEBI ICDR Regulations, wherein not less than 75% of the Issue shall be Allotted on a proportionate basis to Qualified Institutional Buyers ("QIBs", and such portion the "**QIB Portion**"), provided that our Company may, in consultation with the BRLMs, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("**Anchor Investor Portion**"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not more than 15% of the Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not more than 10% of the Issue shall be available for allocation to Retail Individual Bidders ("**RIBs**") in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("**ASBA**") process by providing details of their respective ASBA accounts, and UPI ID in case of Retail Individual Bidders using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "*Issue Procedure*" beginning on page 748 of the DRHP.

This public announcement is made in compliance with the provisions of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that the Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the DRHP.

Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made available to the public for comments, if any, for period of at least 21 days, from the date of filing by hosting it on the websites of SEBI at www.sebi.gov.in, Stock Exchanges i.e., BSE at www.bseindia.com, NSE at www.nseindia.com and the respective BRLMs, i.e. Kotak Mahindra Capital Company Limited at www.investmentbank.kotak.com, Morgan Stanley India Company Private Limited at www.morganstanley.com, BofA Securities India Limited at www.ml-india.com, Citigroup Global Markets India Private Limited at www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm and JM Financial Limited at www.jmfl.com. We invite the members of the public to give comments on the DRHP filed with SEBI with respect to disclosures made therein. The public is requested to send a copy of the comments sent to SEBI, to the Company Secretary and Compliance Officer of the Company and the BRLMs at their respective addresses mentioned below. All comments must be received by the Company and/or the BRLMs and/or the Company Secretary and Compliance Officer of our Company on or before 5 p.m. on the 21st day from the aforesaid date of filing the DRHP with SEBI.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("**SEBI**"), nor does SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "*Risk Factors*" beginning on page 43 of the DRHP. Potential Bidders should not rely on the DRHP filed with SEBI for making any investment decision.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the Red Herring Prospectus has been filed with the RoC and must be made solely on the basis of such Red Herring Prospectus as there may be material changes in the Red Herring Prospectus from the DRHP. The Equity Shares, when offered, through the Red Herring Prospectus, are proposed to be listed on BSE and NSE.

For details of the main objects of the Company as contained in its Memorandum of Association, see "*History and Certain Corporate Matters*" on page 197 of the DRHP. The liability of the members of the Company is limited.

For details of the share capital and capital structure of the Company and the names of the signatories to the memorandum and the number of shares subscribed for by them see "*Capital Structure*" on page 104 of the DRHP.

BOOK RUNNING LEAD MANAGERS

kotak Investment Banking	Morgan Stanley	BofA SECURITIES	citi	JM FINANCIAL
Kotak Mahindra Capital Company Limited 1st Floor, 27 BKC, Plot No. C-27, 'G' Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 Maharashtra, India **Tel:** +91 22 4336 0000 **E-mail:** api.ipo@kotak.com **Website:** www.investmentbank.kotak.com **Investor Grievance ID:** kmccredressal@kotak.com **Contact Person:** Ganesh Rane **SEBI Registration Number:** INM000008704	**Morgan Stanley India Company Private Limited** 18F, Tower 2, One World Centre, Plot 841, Jupiter Textile Mills Compound, Sanapati Bapat Marg, Lower Parel, Mumbai 400 013, Maharashtra, India **Tel:** +91 22 6118 1000 **E-mail:** apiholdingsipo@morganstanley.com **Website:** www.morganstanley.com **Investor Grievance ID:** investors_india@morganstanley.com **Contact Person:** Shantanu Tilak **SEBI Registration Number:** INM00001123	**BofA Securities India Limited** Ground Floor, "A" Wing, One BKC, "G" Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 Maharashtra, India **Tel:** +91 22 6632 8000 **E-mail:** dg.api_ipo@bofa.com **Website:** www.ml-india.com **Investor Grievance E-mail:** dg.india_merchantbanking@bofa.com **Contact Person:** Samya Mittal / Ankita Aggarwal **SEBI Registration No.:** INM000011625	**Citigroup Global Markets India Private Limited** 1202, 12th Floor, First International Financial Centre, G-Block, C 54 & 55, Bandra Kurla Complex, Bandra (East) Mumbai 400 098 Maharashtra, India **Tel:** + 91 22 6175 9999 **E-mail:** apiholdings.ipo@citi.com **Website:** www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm **Investor Grievance ID:** investors.cgmib@citi.com **Contact Person:** Harsh Agarwal **SEBI Registration Number:** INM000010718	**JM Financial Limited** 7th Floor, Cnergy Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025, Maharashtra, India **Tel:** +91 22 6630 3030 **E-mail:** api.ipo@jmfl.com **Investor Grievance E-mail:** grievance.ibd@jmfl.com **Website:** www.jmfl.com **Contact Person:** Prachee Dhuri **SEBI Registration No.:** INM000010361

REGISTRAR TO THE ISSUE

LINK Intime — **Link Intime India Private Limited**
C-101, 247 Park, L B S Marg, Vikhroli (West), Mumbai 400 083, Maharashtra, India. **Tel:** +91 22 4918 6000; **E-mail:** apiholdings@linkintime.co.in; **Website:** www.linkintime.co.in
Investor grievance ID: apiholdings@linkintime.co.in; **Contact Person:** Shanti Gopalkrishnan; **SEBI Registration No.:** INR000004058

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For **API HOLDINGS LIMITED**
On behalf of the Board of Directors
Sd/-
Company Secretary and Chief Compliance Officer

Place : Mumbai, Maharashtra
Date : November 10, 2021

API HOLDINGS LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the DRHP dated November 8, 2021 with SEBI on November 9, 2021. The DRHP will be available on the websites of SEBI at www.sebi.gov.in, stock exchanges i.e., BSE at www.bseindia.com, NSE at www.nseindia.com, respectively and is available at the respective websites of the BRLMs, i.e. Kotak Mahindra Capital Company Limited at www.investmentbank.kotak.com, Morgan Stanley India Company Private Limited at www.morganstanley.com, BofA Securities India Limited at www.ml-india.com, Citigroup Global Markets India Private Limited at www.online.citibank.co.in/rhtm/ citigroupglobalscreen1.htm and JM Financial Limited at www.jmfl.com. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see the section titled "*Risk Factors*" of the Red Herring Prospectus, when filed. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "**Securities Act**") or any state securities laws in the United States and, unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state securities laws. Accordingly, the Equity Shares are only being offered and sold (i) within the United States only to "qualified institutional buyers" (as defined in Rule 144A under the Securities Act) in transactions exempt from or not subject to the registration requirements of the Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and pursuant to the applicable laws of the jurisdictions where those offers and sales are made. There will be no public offering of the Equity Shares in the United States.

CONCEPT