

SALE NOTICE UNDER IBC, 2016

M/s. HINDUSTAN PHOTO FILMS MFG CO LIMITED (In Liquidation)

Reg. off: Indu Nagar, Ootacamund, The Nilgiris - 643005

Liquidator: CA Mahalingam Suresh Kumar

(IP Registration No: IBBI/IPA-001/IP-P00110/2017-2018/10217)

Liquidator Address: SPP Insolvency Professionals LLP., No. 27/9, Nivedh Vikas, Pankaja Mill Road,
Puliyakulam, Coimbatore, Tamil Nadu – 641 045.

Email: msureshkumar@icai.org / hpfmcl.liq@gmail.com / Contact No. +91 73730 52341

E- Auction

Sale of Assets under Insolvency and Bankruptcy Code, 2016

Date and Time of Auction:

Thursday, 12th October, 2023 at 3.00 pm to 4.00 pm

(With unlimited extension of 5 minutes each)

Sale of assets and properties owned by **M/s. Hindustan Photo Films Mfg Co Limited (In Liquidation)** forming part of Liquidation Estate by the Liquidator, appointed by the Hon'ble National Company Law Tribunal, Chennai bench vide order no: IA(IBC)/204(CHE)/2023 in TCP/1/2021 dated 31st March, 2023. The sale will be done by the undersigned through the e-auction platform <https://nbid.nesl.co.in/>.

Asset	Reserve Price	Earnest Money Amount	Bid Increment Amount
LOT 1: Sale of Corporate Debtor as a Going concern [E-Auction time for Lot 1 – 3:00 PM to 4:00 PM]	Rs. 88,20,00,000/- (INR Eighty Eight Crores and Twenty Lakhs Only)	Rs. 8,82,00,000/- (INR Eight Crores and Eighty Two Lakhs Only) on or before 9 th October 2023 before 5 PM	Rs. 5,00,000/- (INR Five Lakhs Only)

Date of Inspection: All working days (from 10 AM to 4 PM) with prior intimation to the liquidator.

EOI Submission Last Date: 5th October 2023 / **EMD Payment Last date:** 9th October 2023

Terms and Condition of the E-Auction are as under:

- E-Auction** will be conducted on “AS IS WHERE IS”, “AS IS WHAT IS”, “WHATEVER THERE IS” and “WITHOUT RECOURSE” BASIS as such sale is without any kind of warranties and indemnities through approved service provider M/s National E-Governance Services Limited (NESL) (<https://nbid.nesl.co.in/>).
- Bids shall be submitted through online mode [with RTGS transfer] or hard copy in the format prescribed. The bid form along with detailed terms & conditions of complete E-Auction process can be downloaded from the website of <https://nbid.nesl.co.in/> .

Date: 11th September 2023

Place: Coimbatore

CA Mahalingam Suresh Kumar, Liquidator.
IBBI/IPA-001/IP-P00110/2017-2018/10217