

E-AUCTION SALE NOTICE

UNIPLY INDUSTRIES LIMITED (IN LIQUIDATION)

Liquidator: SANTHANAM RAJASHREE

**Liquidator Address: B 1102 Metrozone, 44 Pillaiyar Koil Street
Anna Nagar, Chennai 600040**

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Contact No. : +91 95001 75971

E-Auction

Sale of Intangible Assets under Insolvency and Bankruptcy Code, 2016

Date and Time of Auction: 21.11.2025

For S.No.1: 11.00 A.M. to 12:00 P.M (With unlimited extension of 5 minutes each)

Sale of intangible assets forming part of Liquidation Estate of M/s Uniply Industries Limited (**in Liquidation**) in possession of the Liquidator, appointed by the Hon'ble National Company Law Tribunal, Chennai vide order dated 10.06.2025. The sale of intangible assets will be done by the undersigned through the e-auction platform <https://ibbi.baanknet.com>.

DESCRIPTION OF INTANGIBLE ASSETS

S. No.	Asset	Reserve Price excl. of GST, if applicable (In Rs.)	Earnest Money Deposit (EMD) (In Rs.)	Incremental Price (In Rs.)	Auction Timing on 21.11.2025
1.	Brand UNIPLY Trademark in Application No. 730051 under Class 19 and 28 other related trademarks.	2,12,00,000/-	21,20,000/-	2,00,000/-	11:00 A.M. to 12:00 P.M.

Terms and Condition of the E-auction are as under:

1. E-Auction will be conducted on “AS IS WHERE IS”, “AS IS WHAT IS” and “WHATEVER THERE IS BASIS” through approved service provider M/s PSB Alliance Private Limited. **The Last date for submission of eligible documents by the bidder(s) is 18th November, 2025.**
2. Prospective bidders shall submit the requisite documents including an undertaking of eligibility under 29A of the Insolvency and Bankruptcy Code through the BAANKNET auction platform <https://ibbi.baanknet.com>.
3. Prospective Bidders shall deposit the Earnest Money Deposit (EMD) through the BAANKNET auction platform <https://ibbi.baanknet.com> on or before **18th November 2025**.
4. Interested applicants requiring assistance in submitting the EMD and Bid Forms may contact Liquidator @ 9500175971 / uniplyrp@pkfrevival.com or BAANKNET support @ +91 82912 20220 / support.baanknet@psballiance.com.

Date: 24.10.2025

Place: Chennai

SANTHANAM RAJASHREE

LIQUIDATOR

Reg No: IBBI/IPA-002/IP-N00330/2017-18/10935